



Central Florida Chapter

Get **VIP STATUS** for the year!

2018 Sponsorship Packages

- VIP Treatment
- Brand Awareness
- Company exposure year-round
- Name or logo displayed:
 - in CFC ABC Lobby
 - *Building Central Florida* magazine
 - Website with link to your site

ELITE STATUS

YOUR COST: \$10,000
VALUE: \$15,325

Front Cover of *Building Central Florida Magazine* **\$1,200**

- Company logo on the front of bi-monthly magazine, *Building Central Florida* in 2018

Annual Membership Directory Index Tab and Logo **\$1,000**

- Four-color, full-page index tab and color logo displayed above your listing in the alphabetical section

Excellence In Construction Awards Program Sponsor **\$8,000**

- Company logo displayed during awards banquet
- Company logo on banquet invitations/flyers
- Company logo on banquet agenda/program
- Company logo throughout awards visual presentation
- Table for ten at the Awards Banquet
- Company logo on back cover and table of contents of annual awards magazine
- 5,400+ copies circulated to Central Florida business community

Golf Tournament Sponsor (3 tournaments) **\$2,750**

- Signage with company logo displayed at each tournament
- Company logo on advertising flyers
- Credit (\$500) for one foursome of your choice at one of ABC's golf tournaments

ABC Member Construction Expo **\$875**

- Prime location booth space, signage displayed at event, logo on marketing items, logo on program

Company Logo Displayed for 12 months **\$1,500**

- CFC ABC website's home page with link to your website (exclusive)
- On front of the monthly mailer envelopes (exclusive)

ADDITIONAL BENEFITS

Elite Sign Displayed at the following events:

- ABC After Hours
- BBQ Competition
- Burgers and Business
- Chili Cook-off
- Holiday Party
- Legislative Hobnob

TOTAL VALUE \$15,325

PREMIER STATUS

YOUR COST: \$3,995
VALUE: \$4,750

Building Central Florida Magazine **\$1,650**

- Six half-page black and white advertisements in the bi-monthly magazine, *Building Central Florida* in 2017

Annual Chapter Membership Directory **\$500**

- Full-page, black and white advertisement

Excellence In Construction Awards Banquet Reception Sponsor **\$500**

- Company name prominently displayed on signage during reception
- Company name listed on invitation, agenda, awards magazine, and in the visual presentation

Golf Tournament Beverage Cart Sponsor **\$500**

- Signage with company logo displayed at each tournament
- Company name on beverage cart or stations at one of ABC's golf tournaments
- Company name on tent cards during lunch and awards

Member Event Cosponsorship **\$1,500**

- Choice of one event sponsorship
- Company logo on marketing flyer and displayed on signage at event with option to set up your display/exhibit, banner, etc.
- Company logo in 2017 *Building Central Florida* magazine when article on event is published
- Pre-printed sponsor name badges at your sponsored event
- Company logo displayed with event on website online registration

ADDITIONAL BENEFITS

Premier Sign Displayed at the following events:

- ABC After Hours
- BBQ Competition
- Burgers and Business
- Chili Cook-off
- Legislative Hobnob

TOTAL VALUE \$4,750

BONUS

- Elite monument for display
- Up to ten custom Elite Status employee name badges
- Company name listed on VIP Member page in 2018 *Building Central Florida* magazine
- Elite sign displayed in CFC ABC lobby year round

BONUS

- Premier monument for display
- Company name listed on CFC ABC website VIP page with link to your website
- Company name listed on VIP Member page in 2018 *Building Central Florida* magazine
- Premier sign displayed in CFC ABC lobby year round

SELECT STATUS

YOUR COST: \$1,995
VALUE: \$2,300

Annual Chapter Membership Directory	\$300
• Half-page, black and white advertisement	
Excellence In Construction Awards Judges' Breakfast & Gift Sponsor	\$500
• Company name displayed during each breakfast with judging teams	
Golf Tournament Cart Sponsor	\$250
• Company name on all golfers' cart at one tournament	
• Company name on tent cards during lunch and awards	
ABC Member Construction Expo Reception Sponsor	\$250
• Company name on signage displayed at event and on printed program	
Chili Cook-off Cup Sponsor	\$250
• Company name listed with cosponsors on beverage cups	
BBQ Competition Cup Sponsor	\$250
• Company name listed with cosponsors on beverage cups	
ABC After Hours Cosponsor	\$500
• One event cosponsored by all Silver Value Club	
• Company name on listed event signage	
• Company name on event marketing materials	
• Event date is selected by ABC staff	

ADDITIONAL BENEFITS

Select Sign Displayed at the following events:

- Construction Expo
- EIC Judges' Breakfast
- Select VIP cosponsored ABC After Hours

TOTAL VALUE \$2,300

BONUS

- Select monument for display
- Company name listed on CFC ABC website VIP page with link to your website
- Company name listed on VIP Member page in 2018 *Building Central Florida* magazine
- Select sign displayed in CFC ABC lobby year round

CHOICE STATUS

YOUR COST: \$995
VALUE: \$1,350

Golf Tournament Hole Sponsor	\$350
• Company name on tee sign displayed at each of the ABC tournaments	
• Company name on tent cards during lunch and awards	
Holiday Party Sponsor	\$500
• Company name on signage displayed at event	
• Company name on advertising flyer	
Builders' Breakfast Sponsor	\$500
• Breakfasts featuring speakers who are owners, developers, or general contractors that focus on upcoming business/new projects	
• Company name on signage displayed at each event	
• Your company display can be set up at one of these networking events	

ADDITIONAL BENEFITS

Choice Sign Displayed at the following events:

- Builders' Breakfasts
- Holiday Party

TOTAL VALUE \$1,350

BONUS

- Choice monument for display
- Company name listed on CFC ABC website VIP page with link to your website
- Company name listed on VIP Member page in 2018 *Building Central Florida* magazine
- Choice sign displayed in CFC ABC lobby year round



2018 VIP Sponsorship Form

Date _____ Company Name _____

Contact _____ Phone _____

Email _____

Signature _____

Central Florida Chapter

Please select your desired sponsorship package and options:

CHOICE - \$995

Options:

Add logo to membership directory and online member listing - \$125

Subtotal \$ _____

SELECT - \$1,995

Options:

Add logo to membership directory and online member listing - \$125

Do you require ad design services? ABC will design your ad and provide a pre-press proof - \$100

Select One:	<input type="checkbox"/> One-half page membership directory ad (black & white) - No Charge
	<input type="checkbox"/> Add color - \$200
	<input type="checkbox"/> Increase ad size to full page (black & white) - \$200
	<input type="checkbox"/> Increase ad size to full page (color) - \$400

Subtotal \$ _____

PREMIER - \$3,995

Please select your preference for your cosponsored event:

- ABC After Hours (Winter, Spring, Summer, Fall)
- Burgers and Business (Winter, Spring, Fall)
- Legislative Hobnob (July)
- BBQ Competition (May)
- Chili Cook-Off (Nov.)

1st Choice Event: _____ Season: _____

2nd Choice Event: _____ Season: _____

3rd Choice Event: _____ Season: _____

Options:

Add logo to membership directory and online member listing - \$125

Do you require ad design services? ABC will design your ad and provide a proof - \$100

Select One:	<input type="checkbox"/> Full-page ad in the 2018 annual membership directory (black & white) - No Charge
	<input type="checkbox"/> Upgrade to color - \$200
	<input type="checkbox"/> Upgrade to Tab Page (color) (Limit of 10 available on first-come, first-served basis) - \$400

Select One:	<input type="checkbox"/> One-half page ad in <i>Building Central Florida</i> magazine (black & white) - No Charge
	<input type="checkbox"/> Upgrade to color - \$300
	<input type="checkbox"/> Add a Company Profile <input type="checkbox"/> Half Page - \$200 <input type="checkbox"/> Full Page - \$300

Subtotal \$ _____

ELITE - \$10,000

Subtotal \$ _____

Total \$ _____

PAYMENT OPTIONS

Check (Enclosed or to be sent) Bill Me Visa MasterCard AMEX Discover

Credit Card Number _____ Expiration Date _____ CVC Code _____

Name on Card _____

Billing Address _____

Email _____ Phone _____

Signature _____