



# 2017 Central Florida Chapter ABC Sponsorship Opportunities By Event

## January

- **Value Club - Year Long Sponsorships** - If your company is looking for a way to stay visible throughout the industry all year long including advertising (*sponsorship packages vary*) take a look at our Value Club Sponsorship Packages. For more information, call 407-628-2070 or email [valueclub@abccentralflorida.org](mailto:valueclub@abccentralflorida.org).
- **Sporting Clays** – this event attracts over 110 shooters each year.
  - Shooting Station Sponsor - \$150 (*company name on station signage and lunch*)
  - Trophy Sponsor - \$250 (*company logo on signage, opportunity to hand out trophies during awards*)
  - Beverage Sponsor - \$250 (*company logo on beverage cart signage and tent cards during lunch and awards*)
  - Lunch Sponsor - \$500 (*company logo on signage at lunch*)

## February

- **ABC/UCF Student Golf Tournament** - support the UCF Student Chapter in their pursuit to raise money to participate in ABC National's annual craftsmen competition. Typically 120 golfers participate from general contractor and subcontractor firms.
  - Hole Sponsor- \$125 (*sign with company name at one tee*)
  - Double Hole Sponsor- \$175 (*sign with company name posted on each nine*)
  - Door Prize Sponsor- \$50 (*company recognized during awards, also may present*)
  - Beverage Sponsor- \$500 (*company name on beverage carts*)
  - Lunch Sponsor- \$500 (*signage and participate during awards luncheon*)
  - Cart Sponsor- \$250 (*company name on rules posted to every cart*)
  - On-course Sponsor- \$250 (*set up table and chairs at one tee- lunch for 2*)
  - Student Player Sponsor- \$125 (*sponsor a student to play in your foursome*)

## March

- **Bass Fishing Tournament** – CFC ABC will have between 40 to 45 boats compete in this annual tournament.
  - Tournament Sponsor- \$750
  - Gold Sponsor- \$500
  - Trophy Sponsor- \$250
  - Big Bass Sponsor- \$250
  - Hot Seat Sponsor- \$250
  - Mystery Weight Sponsor- \$250
  - Door Prize/Gift Card Sponsor- \$100

## April

- **Spring Golf Tournaments** - Two tournaments are scheduled at a prestigious golf course with up to 120 golfers each.
  - Hole Sponsor- \$125 (*sign at hole with company name*)
  - On Course Sponsor- \$350 (*set up table and chairs at one tee- lunch for 2*)
  - Beverage Cart Co-Sponsor- \$500 (*includes listing on golf cart signage and on table signs during the luncheon*)
  - Door Prize Sponsor- Various (*sponsor recognized during awards, if in attendance sponsor may present the award to the winner*)
- **GC Connect** - This speed networking event is designed for one-on-one meetings with up to 60 subcontractors and up to 20 general contractors.
  - Breakfast Sponsor - \$250 (*display table at event and signage*)

## May

- **BBQ Competition** - For this cooking competition, up to 20 company teams will participate and approximately 250 people attend.
  - Cup Sponsor - \$250 (*company name to beverage cups used at the bar*)

## July

- **Annual State Convention** - this event is held in conjunction with the four other ABC chapters in the state of Florida. The 2017 Convention is to be held at JW Marriot Marco Island. Numerous sponsorships are available for this three day event.
- **Annual Legislative Hobnob** – annual event where contractors, legislators and candidates have the opportunity to meet and talk about current issues.
  - Décor Sponsor- \$500 (*Logo on invitation, at event and table display*)

## September

- **Annual Construction Expo** - this annual event hosts 80 exhibitors and attracts more than 1,000 attendees.
  - Reception Sponsor - \$250 (*company name on marketing materials, signage at event, logo on program, sponsor badges for attendees*)
  - Business Card Size Ad in Program - \$100
- **Fall Golf Tournament** – this annual tournament hosts nearly 144 golfers.
  - Hole Sponsor - \$100 (*sign at hole with company name*)
  - On-course Sponsor - \$250 (*set up table and chairs at one tee- lunch for 2*)
  - Door Prize Sponsor - Various (*sponsor recognized during awards, if in attendance sponsor may present the award to the winner*)

## October

- **Annual Excellence in Construction Awards Banquet** - this awards banquet recognizes all contractor project entry winners. Over 600 people attend this annual event.
  - Supporting Sponsor - \$500
  - Signature Sponsor - \$1,000
  - Free Enterprise Award Sponsor - \$1,500
  - Marketing Award Sponsor - \$1,500
  - Subcontractor Award of Excellence Sponsor - \$1,500
  - Centerpiece Sponsor - \$2,500
  - Premium Sponsor - \$3,000
- **Poker Run**- this event attracts more than 50 bikes each year.
  - First Stop Sponsor- \$350 (*company logo on marketing materials, the event starts at your office location, assist in registering participants*)
  - Stop Sponsor- \$300 (*company logo on marketing materials, host a stop on the route*)
  - Final Stop Sponsor- Lunch Expense (*logo on marketing materials, host lunch at your office location as the final stop of the ride*)

## November

- **Annual Chili Cook-off** - this competitive event represents some of the finest CFC ABC member cooks as they compete to win "Best Tasting Chili." Over 20 CFC ABC member companies compete and over 250 people attend.
  - Cup Sponsor- \$250 (*company name on cups distributed at bar*)
- **Chairman's Reception** - Annual membership celebration hosted by CFC ABC's Chairman of the Board.
  - Event Co-Sponsor- \$500 (*logo on invitation, signage at event*)

## Various Dates

- **Builders Business Breakfasts** - these events are hosted by CFC ABC's Business Development Committee and present various topics and/or opportunities. Previous keynote speakers have included Walt Disney, University of Central Florida, Florida Hospital, Valencia Community College, and many more. Average attendance is 75-80 people.
  - Breakfast Sponsor- \$250 (*logo on marketing materials, table display, sponsor badges for attendees*)
- **Good Morning ABC** – sponsor a 60 to 90 minute educational program for CFC ABC members.
  - Program Sponsor- \$250 (*logo on marketing materials*)

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**Note:** The majority of the above sponsorship opportunities include mention in our monthly publication, *Building Central Florida*. Some also include company name and logo on CFC ABC website [www.abccentralflorida.com](http://www.abccentralflorida.com)

For additional information on Central Florida Chapter ABC sponsorship opportunities call 407-628-2070 or email [sponsorships@abccentralflorida.org](mailto:sponsorships@abccentralflorida.org).



Central Florida Chapter

# 2017 Central Florida Chapter ABC Sponsorship Opportunities By Amount

## < \$200

Door prize sponsor at numerous ABC events	\$50-\$200
Business Card Size Ad in Construction Expo Program	\$100
Hole Sponsor at Fall Golf Tournament	\$100
Sponsor at Student Golfer at ABC/UCF Student Golf Tournament Fundraiser	\$125
Hole Sponsor at Spring Golf Tournament	\$125
Shooting Station Sponsor at Annual Sporting Clay Shoot	\$150
Hole Sponsor at ABC/UCF Student Golf Tournament Fundraiser	\$125
Double Hole Sponsor at ABC/UCF Student Golf Tournament Fundraiser	\$175

## \$250

Cart Sponsor at ABC/UCF Student Golf Tournament Fundraiser	\$250
On-course Sponsor at ABC/UCF Student Golf Tournament Fundraiser	\$250
Beverage or Trophy Sponsor at Annual Sporting Clay Shoot	\$250
On-course Sponsor at Fall Golf Tournament	\$250
Trophy Sponsor at Bass Fishing Tournament	\$250
Big Bass Sponsor at Bass Fishing Tournament	\$250
Hot Seat Sponsor at Bass Fishing Tournament	\$250
Mystery Weight Sponsor at Bass Fishing Tournament	\$250
Reception Sponsor for Annual Construction Expo	\$250
Cup Sponsor for Chili Cook-off	\$250
Cup Sponsor for BBQ Competition	\$250
Builders' Breakfast Sponsor	\$250
Good Morning ABC Program Sponsor	\$250
GC Connect Sponsor	\$250

## \$300 - \$500

Stop Sponsor at Annual Poker Run for Motorcycles	\$300-\$350
On-course Sponsor at Spring Golf Tournament	\$350
Lunch Sponsor at Annual Sporting Clay Shoot	\$500
Beverage Sponsor at ABC/UCF Student Golf Tournament Fundraiser	\$500
Lunch Sponsor at ABC/UCF Student Golf Tournament Fundraiser	\$500
Gold Sponsor at Bass Fishing Tournament	\$500
Beverage Cosponsor at April Golf Tournament	\$500
Décor Sponsor at annual Legislative Hobnob	\$500
Event Cosponsor at Chairman's Reception	\$500
Supporting Sponsor for Excellence in Construction (EIC) Awards Banquet	\$500

## \$750 - \$3,000

Tournament Sponsor at Bass Fishing Tournament	\$750
Signature Sponsor for Excellence in Construction Awards Banquet	\$1,000
Free Enterprise Award Sponsor for EIC Awards Banquet	\$1,500
Marketing Award Sponsor for EIC Awards Banquet	\$1,500
Subcontractor Award of Excellence Sponsor for EIC Awards Banquet	\$1,500
Centerpiece Sponsor for Excellence in Construction Awards Banquet	\$2,500
Premium Sponsor for Excellence in Construction Awards Banquet	\$3,000