

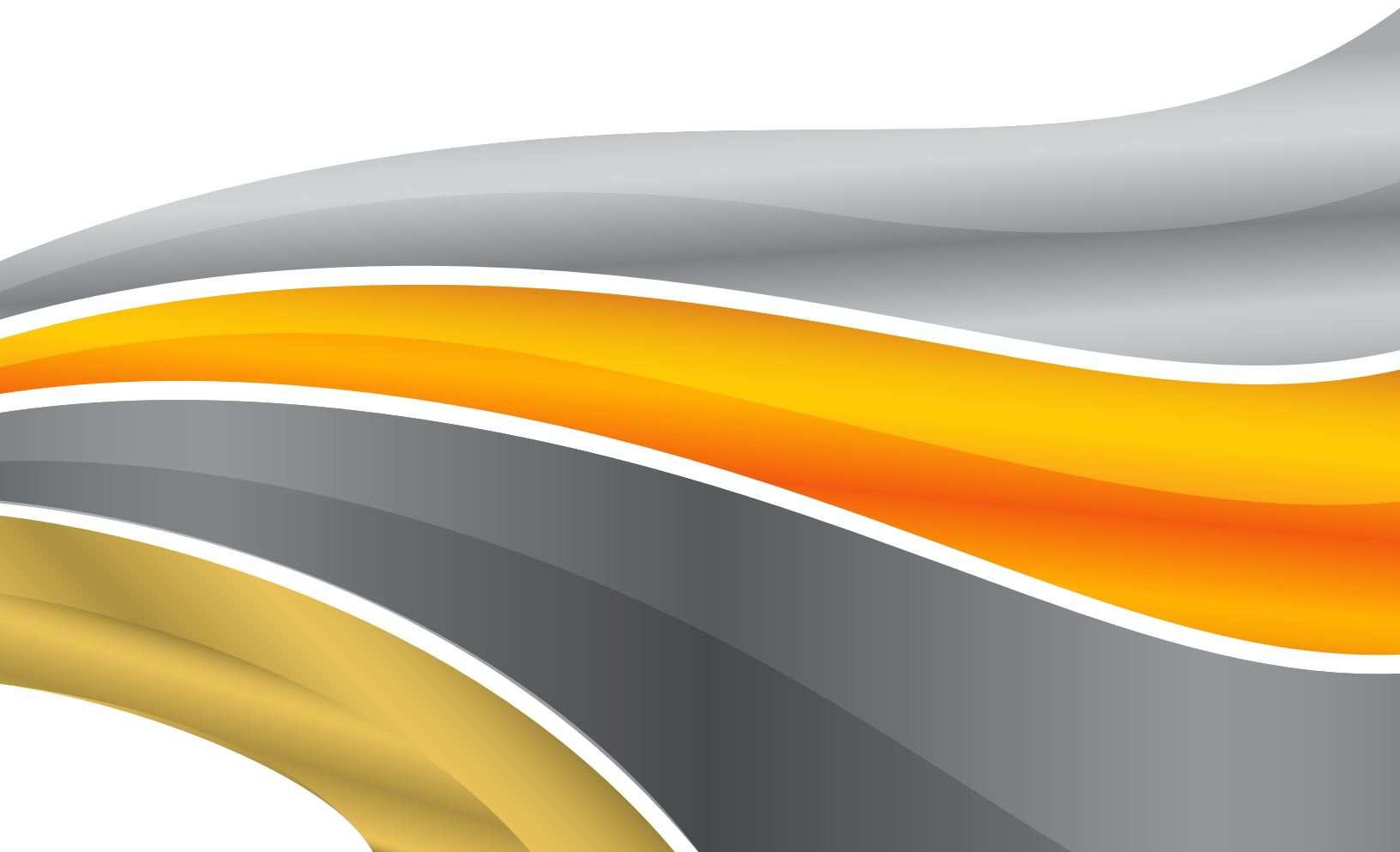


Central Florida Chapter

Value Club



2017 SPONSORSHIP PACKAGES



PLATINUM SPONSOR

YOUR COST: \$10,000

VALUE: \$15,325

Front Cover of *Building Central Florida Magazine* **\$1,200**

- Company logo on the front of bi-monthly magazine, *Building Central Florida* in 2017

Annual Membership Directory Index Tab and Logo **\$1,000**

- Four-color, full-page index tab and color logo displayed above your listing in the alphabetical section

Excellence In Construction Awards Program Sponsor **\$8,000**

- Company logo displayed during awards banquet
- Company logo on banquet invitations/flyers
- Company logo on banquet agenda/program
- Company logo throughout awards visual presentation
- Table for ten at the Awards Banquet
- Company logo on back cover and table of contents of annual awards magazine
- 5,400+ copies circulated to Central Florida business community

Golf Tournament Sponsor (3 tournaments) **\$2,750**

- Signage with company logo displayed at each tournament
- Company logo on advertising flyers
- Credit (\$500) for one foursome of your choice at one of ABC's golf tournaments

ABC Member Construction Expo **\$875**

- Prime location booth space, signage displayed at event, logo on marketing items, logo on program

Company Logo Displayed for 12 months **\$1,500**

- CFC ABC website's home page with link to your website (exclusive)
- On front of the monthly mailer envelopes (exclusive)

TOTAL VALUE \$15,325

ADDITIONAL BENEFITS

Platinum Sign Displayed at the following events:

- ABC After Hours
- BBQ Competition
- Burgers and Business
- Chili Cook-off
- Holiday Party
- Legislative Hobnob

BONUS

- Platinum Value Club monument for display
- Up to ten custom Platinum Value Club employee name badge
- Company name listed on Value Club page in 2017 *Building Central Florida* magazine
- Platinum sign displayed in CFC ABC lobby year round

GOLD SPONSOR

YOUR COST: \$3,995

VALUE: \$4,750

Building Central Florida Magazine **\$1,650**

- Six half-page black and white advertisements in the bi-monthly magazine, *Building Central Florida* in 2017

Annual Chapter Membership Directory **\$500**

- Full-page, black and white advertisement

Excellence In Construction Awards Banquet Reception Sponsor **\$500**

- Company name prominently displayed on signage during reception
- Company name listed on invitation, agenda, awards magazine, and in the visual presentation

Golf Tournament Beverage Cart Sponsor **\$500**

- Signage with company logo displayed at each tournament
- Company name on beverage cart or stations at one of ABC's golf tournaments
- Company name on tent cards during lunch and awards

Member Event Cosponsorship **\$1,500**

- Choice of one event sponsorship
- Company logo on marketing flyer and displayed on signage at event with option to set up your display/exhibit, banner, etc.
- Company logo in 2017 *Building Central Florida* magazine when article on event is published
- Pre-printed sponsor name badges at your sponsored event
- Company logo displayed with event on website online registration

TOTAL VALUE \$4,750

ADDITIONAL BENEFITS

Gold Sign Displayed at the following events:

- ABC After Hours
- BBQ Competition
- Burgers and Business
- Chili Cook-off
- Legislative Hobnob

BONUS

- Gold Value Club monument for display
- Company name listed on CFC ABC website Value Club page with link to your website
- Company name listed on Value Club page in 2017 *Building Central Florida* magazine
- Gold sign displayed in CFC ABC lobby year round

Value Club Sponsorship Advantages

Developed exclusively for Central Florida Chapter ABC members, Value Club Sponsorship packages expand marketing and promotional opportunities in one convenient way.

SILVER SPONSOR

YOUR COST: \$1,995
VALUE: \$2,300

- Annual Chapter Membership Directory** **\$300**
 - Half-page, black and white advertisement
- Excellence In Construction Awards Judges' Breakfast & Gift Sponsor** **\$500**
 - Company name displayed during each breakfast with judging teams
- Golf Tournament Cart Sponsor** **\$250**
 - Company name on all golfers' cart at one tournament
 - Company name on tent cards during lunch and awards
- ABC Member Construction Expo Reception Sponsor** **\$250**
 - Company name on signage displayed at event and on printed program
- Chili Cook-off Cup Sponsor** **\$250**
 - Company name listed with cosponsors on beverage cups
- BBQ Competition Cup Sponsor** **\$250**
 - Company name listed with cosponsors on beverage cups
- ABC After Hours Cosponsor** **\$500**
 - One event cosponsored by all Silver Value Club
 - Company name on listed event signage
 - Company name on event marketing materials
 - Event date is selected by ABC staff

TOTAL VALUE \$2,300

ADDITIONAL BENEFITS

Silver Sign Displayed at the following events:

- Construction Expo
- EIC Judges' Breakfast
- Silver cosponsored ABC After Hours

BONUS

- Silver Value Club monument for display
- Company name listed on CFC ABC website Value Club page with link to your website
- Company name listed on Value Club page in 2017 *Building Central Florida* magazine
- Silver sign displayed in CFC ABC lobby year round

BRONZE SPONSOR

YOUR COST: \$995
VALUE: \$1,350

- Golf Tournament Hole Sponsor** **\$350**
 - Company name on tee sign displayed at each of the ABC tournaments
 - Company name on tent cards during lunch and awards
- Holiday Party Sponsor** **\$500**
 - Company name on signage displayed at event
 - Company name on advertising flyer
- Builders' Breakfast Sponsor** **\$500**
 - Breakfasts featuring speakers who are owners, developers, or general contractors that focus on upcoming business/new projects
 - Company name on signage displayed at each event
 - Your company display can be set up at one of these networking events

TOTAL VALUE \$1,350

ADDITIONAL BENEFITS

Bronze Sign Displayed at the following events:

- Builders' Breakfasts
- Holiday Party

BONUS

- Bronze Value Club monument for display
- Company name listed on CFC ABC website Value Club page with link to your website
- Company name listed on Value Club page in 2017 *Building Central Florida* magazine
- Bronze sign displayed in CFC ABC lobby year round



Central Florida Chapter

- **Increases awareness of company name and logo**
- **Year-long recognition**
- **Exclusive advertising opportunities**

- **Priority choice at selected events**
- **Save money with discounted packages**
- **Distinctive monument for company display**



2017 Value Club Sponsorship Form

Date _____ Company Name _____

Contact _____ Phone _____

Email _____

Signature _____

Central Florida Chapter

Please select your desired sponsorship package and options:

BRONZE - \$995

Options:

Add logo to membership directory and online member listing - \$125

Subtotal \$ _____

SILVER - \$1,995

Options:

Add logo to membership directory and online member listing - \$125

Do you require ad design services? ABC will design your ad and provide a pre-press proof - \$100

Select One: <input type="checkbox"/> One-half page membership directory ad (black & white) - No Charge <input type="checkbox"/> Add color - \$200 <input type="checkbox"/> Increase ad size to full page (black & white) - \$200 <input type="checkbox"/> Increase ad size to full page (color) - \$400
--

Subtotal \$ _____

GOLD - \$3,995

Please select your preference for your cosponsored event:

- ABC After Hours (Jan., Feb., Apr., June, Aug., Oct.)
- Burgers and Business (Feb., Mar., Apr., Oct.)
- Legislative Hobnob (July)
- BBQ Competition (May)
- Chili Cook-Off (Nov.)

Event 1st Choice (event/month): _____

Event 2nd Choice (event/month): _____

Event 3rd Choice (event/month): _____

Options:

Add logo to membership directory and online member listing - \$125

Do you require ad design services? ABC will design your ad and provide a proof - \$100

Select One: <input type="checkbox"/> Full-page ad in the 2016 annual membership directory (black & white) - No Charge <input type="checkbox"/> Upgrade to color - \$200 <input type="checkbox"/> Upgrade to Tab Page (color) (Limit of 10 available on first-come, first-served basis) - \$400
--

Select One: <input type="checkbox"/> One-half page ad in <i>Building Central Florida</i> magazine (black & white) - No Charge <input type="checkbox"/> Upgrade to color - \$300 <input type="checkbox"/> Increase ad size to full page (black & white) - \$1,200 <input type="checkbox"/> Increase ad size to full page (color) - \$1,650
--

Subtotal \$ _____

PLATINUM - \$10,000

Subtotal \$ _____

Total \$ _____

PAYMENT OPTIONS

Check (Enclosed or to be sent) Bill Me - PO# _____ Visa MasterCard AMEX Discover

Credit Card Number _____ Expiration Date _____ CVC Code _____

Name on Card _____

Billing Address _____

Email _____ Phone _____

Authorized Signature _____