

# 2021 SPONSORSHIPS

Central Florida Chapter ABC has these year-round opportunities\* for member companies to gain increased exposure. Together, CFC ABC and your company can BUILD brand awareness.



## ANNUAL

### New Member Welcome Kit

- Kit Sponsor \$100

## MONTHLY

### Builders' Breakfasts

- Breakfast Program Sponsor \$250

## OCTOBER – MAY

### NEXGEN Leadership Program

- Lunch Sponsor \$250
- Reception Sponsor \$500
- Program Sponsor \$750

## JANUARY

### Sporting Clays Shoot

- Lunch Sponsor \$500
- Breakfast Sponsor \$250\*\*
- Beverage Cart Sponsor \$250 (limit 4)
- Shooting Station Sponsor \$150

## FEBRUARY

### ABC/UCF Student Chapter Golf Tournament Fundraiser

- Beverage Sponsor \$500 (limit 4)
- Lunch Sponsor \$500 (limit 2)
- On-Course Sponsor \$250
- Cart Sponsor \$250
- Double Hole Sponsor \$200
- Hole Sponsor \$150
- Door Prize Sponsor (min. of \$50)

### Young Professionals' Educational Program

- Breakfast Sponsor \$250

## MARCH

### GC Connect

- Event Sponsor \$500 (limit 2)
- Cup Sponsor \$250

### Bass Fishing Tournament

- Tournament Sponsor \$750\*\*
- Gold Sponsor \$500 (limit 4)
- Lunch Sponsor \$500
- Big Bass Sponsor \$250\*\*
- Early Riser Breakfast Sponsor \$250\*\*
- Trophy Sponsor \$250\*\*
- Door Prize & Goodie Bag Sponsor (min. of \$50)

\* Some packages are limited to a specific number of participants. Sign up early to get the sponsorship package of your choice!

\*\*Exclusive

## Poker Run

- First Stop Sponsor \$350\*\*
- Stop Sponsor \$300 (limit 3)
- Final Stop Sponsor (lunch expense)
- Raffle Prizes (min. of \$50)

## APRIL

### Spring Golf Tournaments (2)

- Hole-In-One Sponsor \$450\*\*
- On-Course Sponsor \$375
- Hole Sponsor \$150
- Door Prize Sponsor (min. of \$50)

## JULY

### Legislative Hobnob

- Cup Sponsor \$250

### Annual ABC of FL State Convention

Various – visit [abccentralflorida.com/state-convention/](http://abccentralflorida.com/state-convention/)

## SEPTEMBER

### Fall Golf Tournament

- Hole-In-One Sponsor \$350 (limit 2)
- On-Course Sponsor \$250
- Double Hole Sponsor \$200
- Hole Sponsor \$125
- Door Prize Sponsor (min. of \$50)

### Construction Expo

- Reception Sponsor \$250

## OCTOBER

### Excellence in Construction (EIC) Awards Banquet

- Centerpiece Sponsor \$2,500 (limit 2)
- Free Enterprise Sponsor \$1,750\*\*
- Subcontractor Project of the Year Sponsor \$1,750\*\*
- Marketing Award of Excellence Sponsor \$1,750\*\*
- Supporting Sponsor \$1,000
- Reception Sponsor \$500

## NOVEMBER

### Chili Cook Off

- Cup Sponsor- \$250

### Top Golf

- Buffet Sponsor- \$250

## DECEMBER

### Young Professional's Ugly Sweater Holiday Party

- Holiday Party Sponsor \$1,000

## ADVERTISING

### Weekly Monday Morning ABC Email

- Logo on Email \$100 per month

### Monthly Mailing Package

- Package Insert \$300
- Business Card Size Ad on Calendar \$100

### Construction Expo Program (September)

- Business Card Size Ad \$100

### BUILDING Central Florida Magazine

6 bi-monthly issues/year

- Business Profile Full Page \$395
- Business Profile Half Page \$250
- Cover Photo \$500

### 6 Insertion Rate:

- Eighth Page Ad \$100
- Quarter Page Color Ad \$175
- Half Page Color Ad \$325
- Full Page Color Ad \$550
- Inside Front Cover Color Ad \$600
- Inside Back Cover Color Ad \$600
- Back Cover Color Ad \$650

### Annual Membership Directory

- Add Company Logo \$125
- Quarter Page Color Ad \$295
- Half Page Color Ad \$495
- Full Page Color Ad \$695
- Tab Page Color Ad \$895 (limited availability)
- Inside Front Cover Color Ad \$995
- Inside Back Cover Color Ad \$995
- Back Cover Color Ad \$1495

For information regarding sponsorship benefits, please visit [abccentralflorida.com/calendar](http://abccentralflorida.com/calendar) for event specific details. To register as an event sponsor, please contact Taylor Tidwell, Meetings & Events Director, at 407-628-2070 or by email [events@abccentralflorida.org](mailto:events@abccentralflorida.org). Thank you for your support.



Central Florida

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[abccentralflorida.com](http://abccentralflorida.com)

Member sponsored 2020 events: Builders' Breakfast, Let's Do Lunch, Sporting Clays Shoot, GC Connect, Bass Fishing Tournament, Legislative Hobnob, ABC On Tap