

BUILDING CENTRAL FLORIDA

2019 Rate Card



Issue Start Month & Year: _____

Ad Rates*

	<input type="checkbox"/> 1x	<input type="checkbox"/> 3x	<input type="checkbox"/> 6x
Full Page	\$675	\$625	\$550
1/2 Page	\$385	\$345	\$325
1/4 page	\$210	\$190	\$175
1/8 page	\$125	\$115	\$100
Inside Front/Back	\$725	\$675	\$600
Back Cover	\$750	\$725	\$650
Cover Photo	\$500	--	--

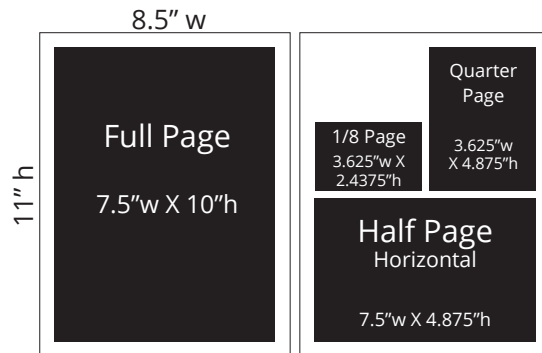
*Note: Inside Front/Back, and Back Cover are full pages only. Cover photo for Contractors only.

Ad Size _____ OR
Placement (Inside Front/Back, Back Cover) _____

Rate _____ x Runs _____ = Subtotal _____

- Company to Provide Artwork
 Request Ad Design by ABC - \$100 + Design Fee _____
Digital proofs will be sent **Total Due** _____

*Ad rates are for CFC ABC members only.



Note: Full page with bleed - 8.75" x 11.25"

Submission Specifications:

Please submit full color, CMYK, 300 dpi, high resolution files as a .PDF or .jpg format.

Submission Deadlines

Issue	Ad Close	Materials Due
Jan/Feb	Nov. 9	Nov. 23
Mar/Apr	Jan. 11	Feb. 1
May/June	March 8	March 22
July/Aug	May 10	May 24
Sept/Oct	July 12	July 26
Nov/Dec	Sept. 13	Sept. 27

Payment Information

Date _____ Company Name _____ Contact Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Email _____

Method of payment

Check (Make checks payable to: CFC ABC) Bill Us P.O. # _____ VISA MasterCard Amex Discover
 Name on Card _____
 Credit Card Number _____ Card Expiration Date _____ CVC Code _____
 Billing Address (if different from above) _____
 City _____ State _____ Zip _____

Cancellation Policy: Cancellations must be received by 5:00 p.m. of the ad close deadline above for the requested issue.



Central Florida Chapter