

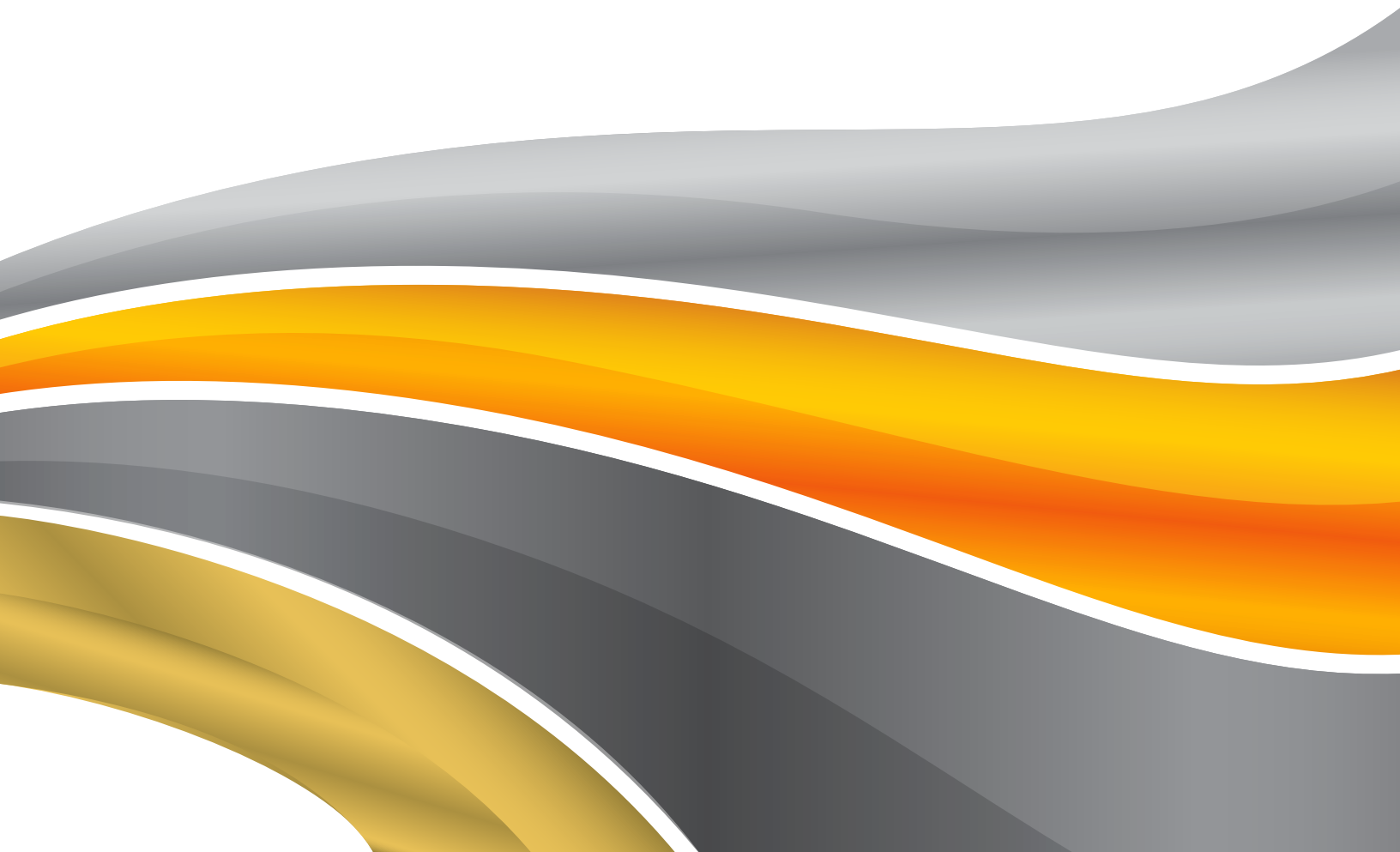


Central Florida Chapter

# Value Club



2017 SPONSORSHIP PACKAGES



# PLATINUM SPONSOR

YOUR COST: \$10,000

VALUE: \$15,325

## Front Cover of *Building Central Florida Magazine* \$1,200

- Company logo on the front of bi-monthly magazine, *Building Central Florida* in 2017

## Annual Membership Directory Index Tab and Logo \$1,000

- Four-color, full-page index tab and color logo displayed above your listing in the alphabetical section

## Excellence In Construction Awards Program Sponsor \$8,000

- Company logo displayed during awards banquet
- Company logo on banquet invitations/flyers
- Company logo on banquet agenda/program
- Company logo throughout awards visual presentation
- Table for ten at the Awards Banquet
- Company logo on back cover and table of contents of annual awards magazine
- 5,400+ copies circulated to Central Florida business community

## Golf Tournament Sponsor (3 tournaments) \$2,750

- Signage with company logo displayed at each tournament
- Company logo on advertising flyers
- Credit (\$500) for one foursome of your choice at one of ABC's golf tournaments

## ABC Member Construction Expo \$875

- Prime location booth space, signage displayed at event, logo on marketing items, logo on program

## Company Logo Displayed for 12 months \$1,500

- CFC ABC website's home page with link to your website (exclusive)
- On front of the monthly mailer envelopes (exclusive)

**TOTAL VALUE \$15,325**

### ADDITIONAL BENEFITS

Platinum Sign Displayed at the following events:

- ABC After Hours
- BBQ Competition
- Burgers and Business
- Chili Cook-off
- Holiday Party
- Legislative Hobnob

### BONUS

- Platinum Value Club monument for display
- Up to ten custom Platinum Value Club employee name badge
- Company name listed on Value Club page in 2017 *Building Central Florida* magazine
- Platinum sign displayed in CFC ABC lobby year round

# GOLD SPONSOR

YOUR COST: \$3,995

VALUE: \$4,750

## *Building Central Florida Magazine* \$1,650

- Six half-page black and white advertisements in the bi-monthly magazine, *Building Central Florida* in 2017

## Annual Chapter Membership Directory \$500

- Full-page, black and white advertisement

## Excellence In Construction Awards Banquet Reception Sponsor \$500

- Company name prominently displayed on signage during reception
- Company name listed on invitation, agenda, awards magazine, and in the visual presentation

## Golf Tournament Beverage Cart Sponsor \$500

- Signage with company logo displayed at each tournament
- Company name on beverage cart or stations at one of ABC's golf tournaments
- Company name on tent cards during lunch and awards

## Member Event Cosponsorship \$1,500

- Choice of one event sponsorship
- Company logo on marketing flyer and displayed on signage at event with option to set up your display/exhibit, banner, etc.
- Company logo in 2017 *Building Central Florida* magazine when article on event is published
- Pre-printed sponsor name badges at your sponsored event
- Company logo displayed with event on website online registration

**TOTAL VALUE \$4,750**

### ADDITIONAL BENEFITS

Gold Sign Displayed at the following events:

- ABC After Hours
- BBQ Competition
- Burgers and Business
- Chili Cook-off
- Legislative Hobnob

### BONUS

- Gold Value Club monument for display
- Company name listed on CFC ABC website Value Club page with link to your website
- Company name listed on Value Club page in 2017 *Building Central Florida* magazine
- Gold sign displayed in CFC ABC lobby year round

# Value Club Sponsorship Advantages

Developed exclusively for Central Florida Chapter ABC members, Value Club Sponsorship packages expand marketing and promotional opportunities in one convenient way.

# SILVER SPONSOR

YOUR COST: \$1,995  
VALUE: \$2,300

- Annual Chapter Membership Directory** **\$300**
  - Half-page, black and white advertisement
- Excellence In Construction Awards Judges' Breakfast & Gift Sponsor** **\$500**
  - Company name displayed during each breakfast with judging teams
- Golf Tournament Cart Sponsor** **\$250**
  - Company name on all golfers' cart at one tournament
  - Company name on tent cards during lunch and awards
- ABC Member Construction Expo Reception Sponsor** **\$250**
  - Company name on signage displayed at event and on printed program
- Chili Cook-off Cup Sponsor** **\$250**
  - Company name listed with cosponsors on beverage cups
- BBQ Competition Cup Sponsor** **\$250**
  - Company name listed with cosponsors on beverage cups
- ABC After Hours Cosponsor** **\$500**
  - One event cosponsored by all Silver Value Club
  - Company name on listed event signage
  - Company name on event marketing materials
  - Event date is selected by ABC staff

**TOTAL VALUE \$2,300**

## ADDITIONAL BENEFITS

Silver Sign Displayed at the following events:

- Construction Expo
- EIC Judges' Breakfast
- Silver cosponsored ABC After Hours

## BONUS

- Silver Value Club monument for display
- Company name listed on CFC ABC website Value Club page with link to your website
- Company name listed on Value Club page in 2017 *Building Central Florida* magazine
- Silver sign displayed in CFC ABC lobby year round

# BRONZE SPONSOR

YOUR COST: \$995  
VALUE: \$1,350

- Golf Tournament Hole Sponsor** **\$350**
  - Company name on tee sign displayed at each of the ABC tournaments
  - Company name on tent cards during lunch and awards
- Holiday Party Sponsor** **\$500**
  - Company name on signage displayed at event
  - Company name on advertising flyer
- Builders' Breakfast Sponsor** **\$500**
  - Breakfasts featuring speakers who are owners, developers, or general contractors that focus on upcoming business/new projects
  - Company name on signage displayed at each event
  - Your company display can be set up at one of these networking events

**TOTAL VALUE \$1,350**

## ADDITIONAL BENEFITS

Bronze Sign Displayed at the following events:

- Builders' Breakfasts
- Holiday Party

## BONUS

- Bronze Value Club monument for display
- Company name listed on CFC ABC website Value Club page with link to your website
- Company name listed on Value Club page in 2017 *Building Central Florida* magazine
- Bronze sign displayed in CFC ABC lobby year round



Central Florida Chapter

- **Increases awareness of company name and logo**
- **Year-long recognition**
- **Exclusive advertising opportunities**
- **Priority choice at selected events**
- **Save money with discounted packages**
- **Distinctive monument for company display**



# 2017 Value Club Sponsorship Form

Date \_\_\_\_\_ Company Name \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

Central Florida Chapter

Please select your desired sponsorship package and options:

**BRONZE - \$995**

Options:

Add logo to membership directory and online member listing - \$125

Subtotal \$ \_\_\_\_\_

**SILVER - \$1,995**

Options:

Add logo to membership directory and online member listing - \$125

Do you require ad design services? ABC will design your ad and provide a pre-press proof - \$100

Select One:

One-half page membership directory ad (black & white) - No Charge

Add color - \$200

Increase ad size to full page (black & white) - \$200

Increase ad size to full page (color) - \$400

Subtotal \$ \_\_\_\_\_

**GOLD - \$3,995**

Please select your preference for your cosponsored event:

- ABC After Hours (Jan., Feb., Apr., June, Aug., Oct.)
- Burgers and Business (Feb., Mar., Apr., Oct.)
- Legislative Hobnob (July)
- BBQ Competition (May)
- Chili Cook-Off (Nov.)

Event 1st Choice (event/month): \_\_\_\_\_

Event 2nd Choice (event/month): \_\_\_\_\_

Event 3rd Choice (event/month): \_\_\_\_\_

Options:

Add logo to membership directory and online member listing - \$125

Do you require ad design services? ABC will design your ad and provide a proof - \$100

Select One:

Full-page ad in the 2016 annual membership directory (black & white) - No Charge

Upgrade to color - \$200

Upgrade to Tab Page (color) (Limit of 10 available on first-come, first-served basis) - \$400

Select One:

One-half page ad in *Building Central Florida* magazine (black & white) - No Charge

Upgrade to color - \$300

Increase ad size to full page (black & white) - \$1,200

Increase ad size to full page (color) - \$1,650

Subtotal \$ \_\_\_\_\_

**PLATINUM - \$10,000**

Subtotal \$ \_\_\_\_\_

**Total \$ \_\_\_\_\_**

### PAYMENT OPTIONS

Check (Enclosed or to be sent)     Bill Me - PO# \_\_\_\_\_     Visa     MasterCard     AMEX     Discover

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVC Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Authorized Signature \_\_\_\_\_