



Central Florida Chapter

2010 Membership Directory Advertising Rate Card

INCREASE YOUR EXPOSURE

The 2010 Central Florida Chapter ABC Membership Directory is a great way to increase your exposure to other members. ABC encourages member to hire other members for jobs, whenever possible. Our annual directory serves as an invaluable resource and is reference throughout the year.

Company: _____

Agency: _____ (if applicable)

Contact: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Address: _____

City: _____ State: _____ Zip: _____

Billing: (If different from above) _____

City: _____ State: _____ Zip: _____

(Circle to right) Ad Size: _____ Color / BW

Cost: _____

Add my logo for \$100: Yes / No _____

Subtotal = _____

Premium Placement Fee: _____

Call to reserve premium placement (15% of total)

Total Due: _____

You can now add your logo to your directory listing! Make it stand out and be found easily by including your logo above your company listing for only \$100.

Payment Method:

Check enclosed: _____ (number) Bill Me (\$10 charge) PO # _____

Credit Card - Circle one: MC / Visa / American Express

Expiration Date: _____ Code: _____

(Amex - 4 digits on front, MC/VISA 3 digits on back)

Number: _____

Name on card: _____

Statement address: _____ Zip code: _____

Signature: _____

Title: _____ Date: _____

ABC Accepted by: _____ Date: _____

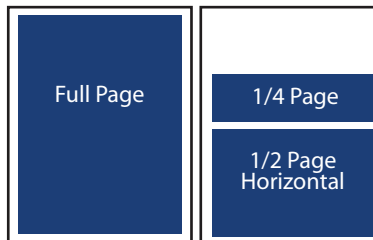
Advertising is available to members of ABC only. Please ensure that your membership is renewed and active prior to reserving advertising space. Fax completed form to: 407-629-0144.

Call Becki Lewis at 407.398.1266

blewis@abccentralflorida.org

Central Florida Chapter ABC

651 Danville Drive, Suite 200 Orlando, FL 32825



Display Advertising

Circle your choice

| 4 Color | 4 COLOR | B/W |
|------------|---------|-------|
| Back Cover | \$1500 | N/A |
| Tab Page | \$900 | N/A |
| Full Page | \$700 | \$500 |
| Half Page | \$500 | \$300 |
| 1/4 Page | \$375 | \$175 |

Premium Placement:

Back Cover, Inside Front Cover (left and right) are Full page only positions and are subject to a 15% placement fee. Preferred placement within other areas of the directory are subject to 10% placement fee. Subject to availability.

Tab pages - only 10 available, first come first serve.

Add your Logo!

Logo with listing (color) \$100

Does not require display advertising purchase. Available to all members. Size maximum = 1.5" wide, 3/4" tall.

Example:



Your Company

Primary Contact
Your Address
Your City, State, Zip
Phone: (000) 000-0000
Fax: (000) 000-0000
Email: you@yourdomain.com
Website: www.yourdomain.com
Your classification and description.

DEADLINES

Space Reservation: January 31, 2010

Materials Deadline: February 15, 2010

Materials must be provided digitally in CMYK colors. Acceptable formats, Illustrator *.eps or *.ai; TIFF or JPG must be 300 DPI.

| Ad Sizes (inches) | Width | Height |
|-----------------------|-------|--------|
| Tab Page | 5.5 | 8.5 |
| Full Page | 5.5 | 8.5 |
| 1/2 Page (Horizontal) | 5.5 | 4.187 |
| 1/4 Page | 5.5 | 2.03 |