

Building

CENTRAL FLORIDA

Circulated to over 1,200 readers monthly.

Company: _____
 Agency: _____ (if applicable)
 Contact: _____
 Phone: _____ Fax: _____
 Email: _____ Website: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Credit Card (If different from above)
 Billing: _____
 City: _____ State: _____ Zip: _____

Ad Size: _____ **Payment Method:**

Number of Months: _____ Check: _____ (number)

(x) Cost per month: _____ MC / Visa / American Express

Subtotal = _____ Expiration Date: _____

Premium Placement Fee: _____ Code: _____
 (15% of total) (Amex - 4 digits on front, MC/VISA 3 digits on back)

Total Due: _____

Card Number: _____

Name on card: (Please Print) _____

Signature: _____

Title: _____ Date: _____

ABC Accepted by: _____ Date: _____

2009 Rate Card

ABC MEMBER RATE

4 COLOR	1x	3x	6x	12x
Full Page	\$800	\$765	\$730	\$695
2/3 Page	\$560	\$540	\$515	\$490
Half Page	\$445	\$425	\$405	\$385
1/3 Page	\$290	\$275	\$265	\$250
1/6 Page	\$165	\$155	\$150	\$140

B/W	1x	3x	6x	12x
Full Page	\$520	\$500	\$475	\$455
2/3 Page	\$365	\$350	\$335	\$320
Half Page	\$290	\$275	\$265	\$250
1/3 Page	\$190	\$180	\$175	\$165
1/6 Page	\$110	\$105	\$100	\$95

Premium Placement:

Back Cover, Inside Front Cover (left and right) are Full page only positions and are subject to a 15% placement fee. Preferred placement within other areas of BCF subject to 10% placement fee. Subject to availability.

To obtain non-member advertising rates, please call Pamela Hughes at 407-398-1268.

MATERIALS DEADLINE

Issue	Deadline
January	November 28
February	January 2
March	January 30
April	February 27
May	March 27
June	May 1
July	May 27
August	June 26
September	July 31
October	August 28
November	September 25
December	October 30

Ad Sizes (inches)	Width	Height
Full Page (Bleed)	9	11.5
Full Page	8	10.5
2/3 Page	5.2465	10.5
1/2 Page Horizontal	8	5.1875
1/2 Page Vertical	5.2465	7.875
1/3 Page Vertical	2.6285	10.5
1/3 Page Square	5.2465	5.25
1/6 Page Horizontal	5.2465	2.5
1/6 Page Vertical	2.6285	5.25



Central Florida Chapter

Call 407.628.2070
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abccentralflorida.com

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