2023 ABC OF FLORIDA STATE CONVENTION

July 13-15, 2023

The ABC of Florida State Convention gives you an opportunity to make connections and develop relationships with peers from five Florida Chapters, while enjoying Florida's gulf coast.

Who Should Attend the Convention?

Owners
Presidents
Principals
Pre-construction Managers/Estimators
Business Development/Marketing
Project Directors
Project Managers

Why Attend the Convention?

It's an opportunity to meet in an informal, relaxed setting for the purpose of learning from construction experts and exchanging ideas with other construction professionals. Plus, you will enjoy the company of other fine construction folks.

This event supports state-wide legislative and political efforts for ABC members.

What to Wear?

Casual attire is typically is worn at convention events.

EVENTS & ACTIVITIES SCHEDULE

Thu., July 13

10:00 AM - 12:00 PM

Professional Development Session #1

1:00 - 3:00 PM

Professional Development Session #2

1:00 – 5:00 PM

ABC FL Board Meeting

6:00 – 7:00 PM

Opening Night & Legislative Reception

Fri., July 14

7:30 AM – 3:00 PM

Planning Conference

6:00 PM

Individual Chapter Dinners

(Contact your Chapter Office)

Sat., July 15

8:30 AM – 12:30 PM

Half-day Backwater Fishing Trip

10:30 AM – 1:30 PM

Day at the Beach

6:00 – 7:00 PM

Final Night Cocktail Reception

Other extra-curricular activities to be announced.

ABC Florida

Sponsorship

State Convention
July 13 - 15

Title Sponsor **$5,000**

Exclusive! Includes two full registration packages. Company logo on marketing and signage during convention.

Entertainment Sponsor **$3,000**

Exclusive! Sponsor entertainment for both evening receptions. Company logo on signage during receptions.

Beach Towel Sponsor **$4,000**

Company logo on beach towel with ABC of Florida logo.

Umbrella Sponsor **$5,000**

Company logo on umbrella with ABC of Florida logo.

Snack Bag Sponsor **$500**

Company logo on each snack bag distributed to conference attendees.

Day at the Beach Sponsors **$500**

Company sponsors Day at the Beach. Signage displayed at ABC Tent.

Tote Bag Sponsor **$250***

Exclusive! Company supplies a minimum of 100 heavy duty tote bags which meet ABC specifications. Items for all convention guests.

Promotional Giveaways **$150***

Company supplies a minimum of 100 donated items. Items to be distributed to Planning Conference Attendees.

*** Sponsor fee plus shipping and handling charges (which is determined by actual charges incurred). Contact the CFC ABC office with specifics, regarding shipping, delivery, size, etc.**

In addition to specific event signage, sponsors will receive:

- Listing in convention communication with company logo ($500+) or company name (Under $500) (high resolution company logo required)
- $500-$1,000 Sponsors will have company logo displayed on signage during all events
- After event, Sponsors' company logos will appear on the email communication to participants and social media

Opportunities

Thursday, July 13
Opening Night & Legislative Reception

Legislator Sponsor **$1,000**

Company logo on signage during reception

Reception Sponsor **$1,000**

Company logo on signage during reception

Centerpiece Sponsor **$750**

Company logo on mini tent cards on tables during reception

Cocktail Napkin Sponsor **$500**

Company logo on cocktail napkins during reception

Friday, July 14
Planning Conference

Table-Top Sponsor **$1,250**

Table display during Friday's Planning Conference.
Includes one full registration.

Lunch Sponsor **$750**

Company logo on signage displayed during lunch and on tables

Refreshment Sponsor **$500**

Company logo on signage during planning conference

Breakfast Sponsor **$500**

Company logo on signage displayed during breakfast and on tables

Saturday, July 23
Final Night Reception

Reception Sponsor **$1,000**

Company logo on signage during reception

Centerpiece Sponsor **$750**

Company logo on mini tent cards on tables during reception

Cocktail Napkin Sponsor **$500**

Company logo on cocktail napkins during reception

For more Information:
(407) 628-2070 or email vp@abccentralflorida.org

ABC Florida

JW Marriott Marco Island Beach Resort
400 S. Collier Blvd., Marco Island, FL 34145

Situated along three miles of pristine private beaches on the Gulf of Mexico, the JW Marriott beach resort balances relaxation with elevated fun and entertainment on Marco Island. Sample cuisine from around the globe at the hotel's 12 restaurants. Tee off from one of two championship golf courses, take a fitness class or simply enjoy our family activities. Their exquisite hotel spa offers luxury services.

ABC members receive 10% off golf and spa fees!

CONVENTION GROUP ROOM RATES

ABC of Florida has a **limited** number of rooms at a discounted group rate while supplies last. The deadline for the group rate is **June 21, 2023**. After this date, there is no guarantee that rooms or the group rate will be available.

ABOUT ABC OF FLORIDA

ABC has the strongest network of commercial and industrial contractors in the state of Florida with five-chapter offices serving over 2,000 companies in every major construction market. No one protects you and your business' legislative and regulatory rights as well as ABC, while providing apprenticeship, skills, management and safety training, networking, member discounts, and many other benefits.

NORTH FLORIDA CHAPTER
(INCLUDING TALLAHASSEE & PENSACOLA)
DEEDEE RASMUSSEN | RASMUSSEN@ABCNORTHFLORIDA.ORG | (850) 385-0060
WWW.ABCNORTHFLORIDA.ORG

FLORIDA FIRST COAST CHAPTER
(INCLUDING JACKSONVILLE & ST. AUGUSTINE)
KARIN TUCKER | KTUCKER@ABCFIRSTCOAST.COM | (904) 731-1506
WWW.ABCFIRSTCOAST.COM

FLORIDA GULF COAST CHAPTER
(GULF COASTAL COUNTIES FROM GAINESVILLE TO NAPLES)
STEVE CONA III | STEVECONA3@ABCFLGULF.ORG | (813) 879-8064
WWW.ABCFLGULF.ORG

CENTRAL FLORIDA CHAPTER
(INCLUDING ORLANDO, KISSIMMEE & DAYTONA BEACH)
MICHELE DAUGHERTY | MDAUGHERTY@ABCCF.ORG | (407) 628-2070
WWW.ABCCF.ORG

FLORIDA EAST COAST CHAPTER
(EAST COASTAL COUNTIES FROM BREVARD TO KEY WEST)
PETER DYGA | PDYGA@ABCEASTFLORIDA.COM | (954) 984-0075
WWW.ABCEASTFLORIDA.COM

ABC
Florida

ABC Florida

Associated Builders and Contractors

The Voice of Commercial Construction

www.abcflorida.com