



2023 VIP Sponsorship Form

Date _____ Company Name _____
Contact _____ Phone _____
Email _____
Signature _____
Marketing Contact (if different) _____
Email _____

Please select your desired sponsorship package and add-ons. **Packages with add-ons available until December 31, 2022.**

☐ CHOICE - \$1,250

☐ SELECT - \$2,000 Please select your preference for your cup cosponsorship:

☐ GC Connect (Mar.) ☐ Chili Cook Off (Nov.)

ADD-ONS:

- ☐ Add logo to directory and website member listing - \$150
- ☐ Upgrade directory ad to half-page - \$200
- ☐ Upgrade directory ad to full-page - \$400
- ☐ Upgrade directory ad to tab page - \$800 (limited availability)
- ☐ Need ad design services? ABC will design your directory ad and provide a proof - \$150

Subtotal \$ _____

☐ PREMIER - \$4,500 Please select your preference for your cosponsored event:

- ABC On Tap
- TopGolf Event (June)
- Legislative Hobnob (May) *4 tickets included
- GC Connect (Mar.) *4 tickets included
- Chili Cook Off (Nov.)

1st Choice Event: _____ 2nd Choice Event: _____

3rd Choice Event: _____

DIRECTORY ADD-ONS:

- ☐ Add logo to directory and website member listing - \$150
- ☐ Upgrade directory half-page color ad to full-page color ad - \$200
- ☐ Upgrade directory half-page color ad to tab page - \$600 (limited availability)
- ☐ Need ad design services? ABC will design your directory ad and provide a proof - \$150

BUILDING CENTRAL FLORIDA MAGAZINE ADD-ONS:

- ☐ Upgrade BCF quarter-page color ad to half-page color ad - \$150 per issue (x6)
- ☐ Need ad design services? ABC will design your BCF ad and provide a proof - \$150

Subtotal \$ _____

☐ ELITE - \$10,000

DIRECTORY ADD-ONS:

- ☐ Upgrade directory full-page color ad to tab page - \$400
- ☐ Need ad design services? ABC will design your directory ad and provide a proof - \$150

Subtotal \$ _____

Have questions? Please reach out to Taylor Tidwell, Meetings & Events Director at 407-628-2070 or email VIP@abccentralflorida.org. **SUBMIT** completed forms to VIP@abccentralflorida.org.



Total \$ _____

PAYMENT OPTIONS

☐ Check (Enclosed or to be sent) ☐ Bill Me Invoice # _____ ☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover

Credit Card Number _____ Expiration Date _____ CVC Code _____

Name on Card _____

Billing Address _____

Email _____ Phone _____

651 Danville Drive, Suite 200, Orlando, FL 32825 407-628-2070 vip@abccentralflorida.org



Expand your company's brand awareness when you participate in the annual VIP Sponsorship Program

Four customized tier packages offer year-round marketing exposure through print, digital and in-person events to reach Central Florida commercial construction industry members.

Annual VIP Events



Expand your company's marketing reach in 2023

through one of these custom sponsorship packages.

This program has over 85% return rate of repeat sponsors each year!

VIP Sponsorships - Choice, Select, Premier and Elite

Show your support and gain company recognition all year long AND let ABC CF staff take care of the work for you! These four packages offer multiple opportunities to build your brand awareness month after month, across a variety of membership programs and events. Sponsorship companies receive VIP treatment at events, additional exclusive opportunities, and more!



CHOICE SPONSOR

\$1,250 PACKAGE

Annual Membership Directory	\$150
<ul style="list-style-type: none">Company logo in membership directory and online member listing	
Golf Tournaments	\$600
<ul style="list-style-type: none">Hole sponsorship at 4 tournamentsTee sign with company name	
Annual ABC Gives Back Holiday Party	\$500
<ul style="list-style-type: none">Event cosponsorSignage with company nameCompany name on marketing materials <small>*Event date and location selected by ABC CF staff</small>	
Builders' Breakfast	\$500
<ul style="list-style-type: none">Program cosponsorSignage with company name	
Website	\$600
<ul style="list-style-type: none">Company name on ABC CF's website VIP page with link to company website	
Additional Choice Benefits <ul style="list-style-type: none">Company name on VIP page in BCF magazineCompany name displayed in ABC CF lobby year-round	

TOTAL VALUE \$2,350
SAVE YOUR COMPANY \$1,100

SELECT SPONSOR

\$2,000 PACKAGE

Annual Membership Directory	\$350
<ul style="list-style-type: none">Quarter-page color ad	
Excellence in Construction Competition	\$500
<ul style="list-style-type: none">Judges and drivers' breakfast and gift cosponsorCompany name displayed during each breakfast	
Construction Expo	\$250
<ul style="list-style-type: none">Cosponsor signage with company name	
CHOICE OF:	
Chili Cook Off OR GC Connect Cup Cosponsor	\$500
<ul style="list-style-type: none">Company name with cosponsors on beverage cups at bar for event of your choice	
ABC Kick Off Party Cosponsor	\$500
<ul style="list-style-type: none">Signage with company nameCompany name on marketing materials	
Website	\$600
<ul style="list-style-type: none">Company name on ABC CF's website VIP page with link to company website	
Additional Select Benefits <ul style="list-style-type: none">Company name on VIP page in BCF magazineCompany name displayed in ABC CF lobby year-roundCompany name mentioned in event related social media posts	

TOTAL VALUE \$2,700
SAVE YOUR COMPANY \$700

PREMIER SPONSOR

\$4,500 PACKAGE

Annual Membership Directory	\$550
<ul style="list-style-type: none">Half-page color ad	
Excellence in Construction Awards Banquet	\$2,500
<ul style="list-style-type: none">Reception cosponsorCompany name displayed during awards presentation, in which over 900 owners, architects, engineers, general contractor and subcontractor members attend	
Excellence in Construction Awards Magazine	\$1,000
<ul style="list-style-type: none">Company name listed in special edition of awards magazine to over 5,000 businesses along with ENR Southeast	
Golf Tournament	\$500
<ul style="list-style-type: none">Beverage cart cosponsorSignage with company logoCompany name on beverage cart at one (1) of ABC's golf tournaments	
BUILDING Central Florida (BCF) Magazine	\$1,350
<ul style="list-style-type: none">Six (6) quarter-page, full color ads	
ABC Event Cosponsor	\$2,000
<ul style="list-style-type: none">Choice of one (1) preferred event sponsorship* <small>*based on availability and in order in which companies sign up</small>Signage with company logoCompany logo on marketing materialsOption to set up display, banner, promotional items, etc. during eventPre-printed sponsor name badges at your sponsored event	
Website	\$600
<ul style="list-style-type: none">Company logo on ABC CF's website VIP page with link to company website	
Signage at Special Events	\$1,200
<ul style="list-style-type: none">ABC on TapChili Cook OffGC ConnectLegislative HobnobNEXGEN GraduationTopGolf	
Additional Premier Benefits <ul style="list-style-type: none">Company name on VIP page in BCF magazineCompany logo displayed in ABC CF lobby year-roundCompany name mentioned in event related social media posts	

TOTAL VALUE \$9,700
SAVE YOUR COMPANY \$5,200

ELITE SPONSOR

\$10,000 PACKAGE

Annual Membership Directory	\$1,045
<ul style="list-style-type: none">Full-page color adColor logo in membership alpha section and online membership listing	
Excellence in Construction Awards Banquet	\$6,800
<ul style="list-style-type: none">Program cosponsorCompany name displayed during awards presentation, in which over 900 owners, architects, engineers, general contractor and subcontractor members attendTable for (10) at the banquet with front row seating	
Excellence in Construction Awards Magazine	\$2,500
<ul style="list-style-type: none">Company logo listed in special edition of awards magazine to over 5,000 businesses along with ENR Southeast	
Golf Tournaments	\$4,000
<ul style="list-style-type: none">Four golf tournaments totalTournament cosponsorSignage with company logoCompany logo on all marketing materials	
BUILDING Central Florida (BCF) Magazine	\$6,000
<ul style="list-style-type: none">Company logo on the front coverSix (6) issues at \$1,000/issue	
Construction Expo	\$875
<ul style="list-style-type: none">Booth in prime locationSignage with company logoCompany logo on event programs	
Website	\$1,800
<ul style="list-style-type: none">Company logo on ABC CF's website home page with link to company website as well as every page visited scrolling at bottom of page (exclusive to Elite Sponsors)	
Monthly Mailing & Specialty Mailings	\$1,500
<ul style="list-style-type: none">Company logo on front of monthly mailer envelopes, distributed to every primary contact at each ABC CF member company (exclusive to Elite Sponsors)	
Signage at Special Events	\$1,200
<ul style="list-style-type: none">ABC on TapChili Cook OffGC ConnectLegislative HobnobNEXGEN GraduationTopGolf	
Additional Elite Benefits <ul style="list-style-type: none">Company logo on VIP page in BCF magazineCompany logo displayed in ABC CF lobby year-roundCompany name mentioned in event related social media posts	

TOTAL VALUE \$25,720
SAVE YOUR COMPANY \$15,720

*Some packages are limited to a specific number of participants. Sign up early to get the sponsorship package of your choice! Learn more about the sponsorship packages your company can participate in at abccentralflorida.com/vip-sponsors or email vip@abccentralflorida.org