



ORLANDO, WHERE “NEVER  
BEEN DONE BEFORE” GETS  
DONE EVERY DAY.

*UNBELIEVABLY REAL*

INVESTORLANDO.ORG





ORLANDO  
ECONOMIC  
PARTNERSHIP



# *Advancing* Broad-based Prosperity™

We are leading the creation of a new model for economic and community development that challenges the status-quo and establishes a new path toward Broad-based Prosperity™.



**ORLANDO**  
**ECONOMIC**  
**PARTNERSHIP**



## **REGIONAL LEADERSHIP**

**Corporate Engagement**

**Research**

**Public Affairs**

**Leadership Orlando**

**Other Programs**

## **ECONOMIC DEVELOPMENT**

**Branding**

**Innovation**

**Film**

**Business Development**

# WE'RE KNOWN BY THE COMPANIES WE KEEP

20%



20% OF OUR EMPLOYMENT  
IS IN **LEISURE AND HOSPITALITY**  
(Florida DEO, Employment Statistics 2022)



WE'RE KNOWN BY  
THE COMPANIES WE KEEP

... BUT WE'RE MORE  
CORPORATE THAN YOU THINK.



80% OF OUR EMPLOYMENT IS IN DIVERSE INDUSTRIES  
(Florida DEO, Employment Statistics 2022)



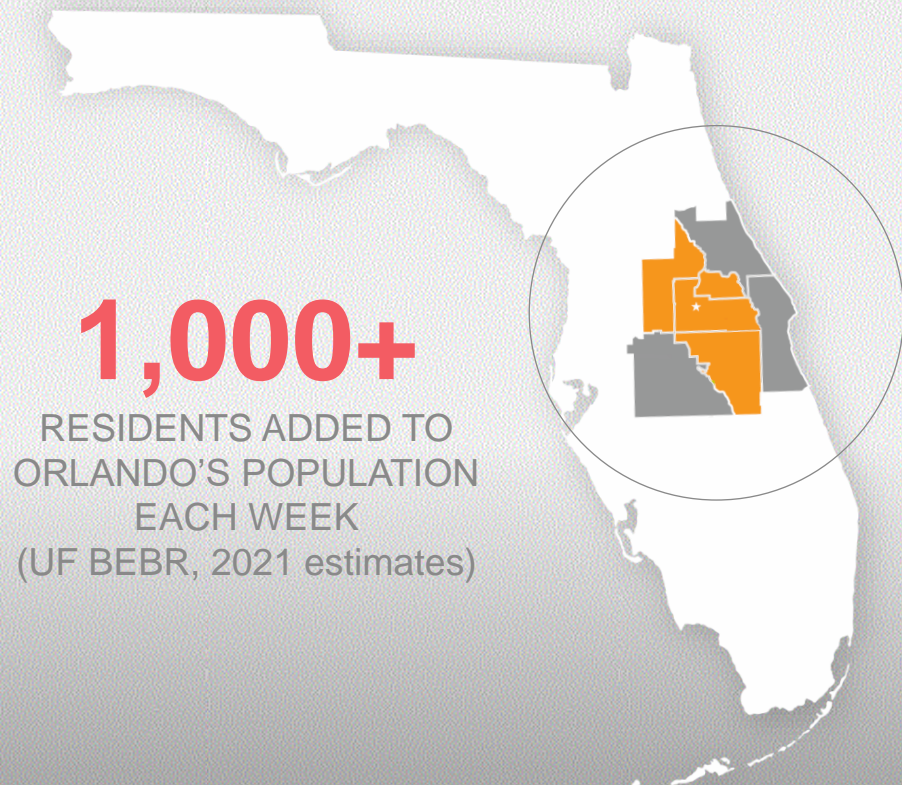








# ORLANDO. FLORIDA'S FASTEST GROWING JOB MARKET.



**21.7M**

FLORIDA  
POPULATION  
(ESRI, 2021)

**9.2M+**

POPULATION  
WITHIN A 2-HOUR  
DRIVE  
(ESRI, 2021)



It's a *smart*  
world after all.

**632,000**

HIGHER-ED STUDENTS  
WITHIN 100 MILES (2 HOUR  
DRIVE) OF ORLANDO  
(JobsEQ, 2018-2019 academic year)

**43%**

OF RESIDENTS  
25+ HAVE A  
COLLEGE  
DEGREE  
(U.S. Census Bureau,  
2019)

**USF** UNIVERSITY OF  
SOUTH FLORIDA

 **Lake Sumter**  
State College

  
**FULL SAIL**  
UNIVERSITY

 **FLORIDA POLYTECHNIC**  
UNIVERSITY

**VALENCIA COLLEGE**

**Rollins**  
EST. 1885

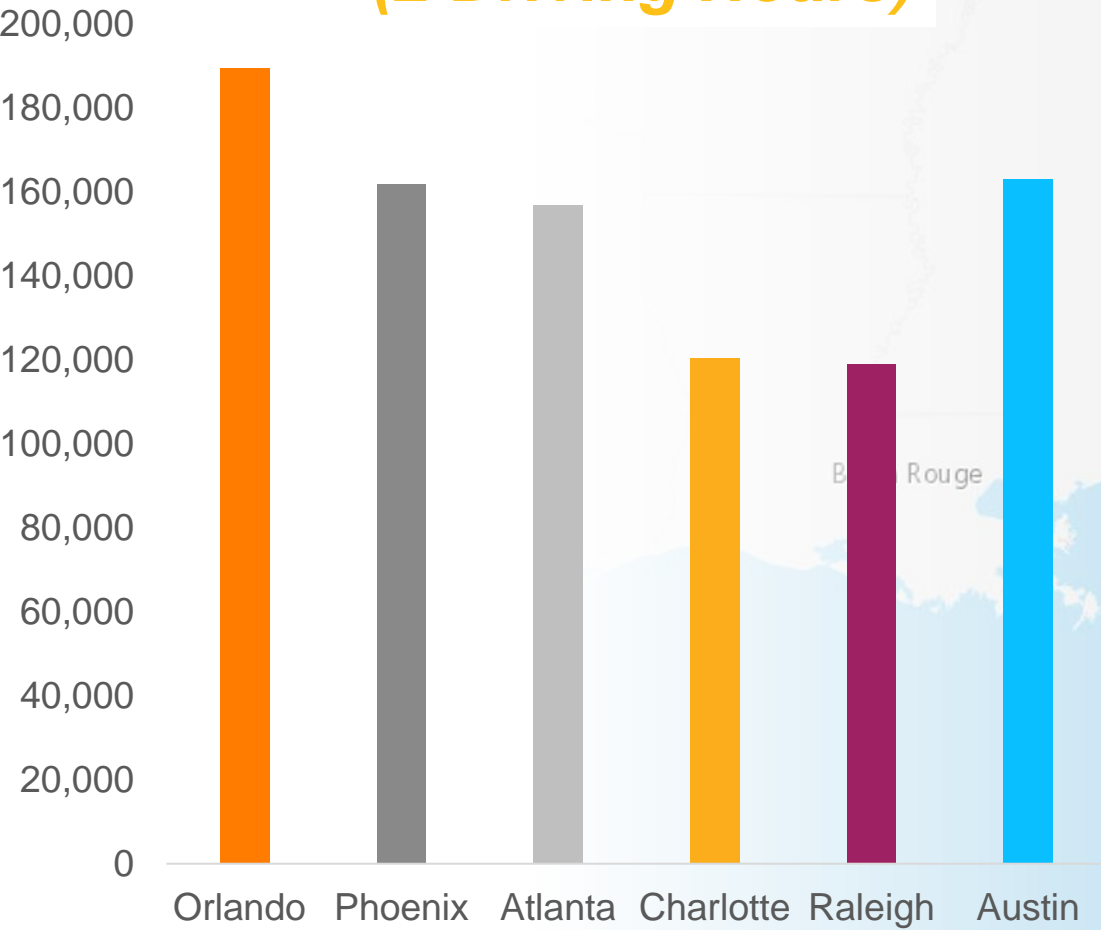
  
**SEMINOLE  
STATE  
COLLEGE  
OF FLORIDA**

  
**UCF**

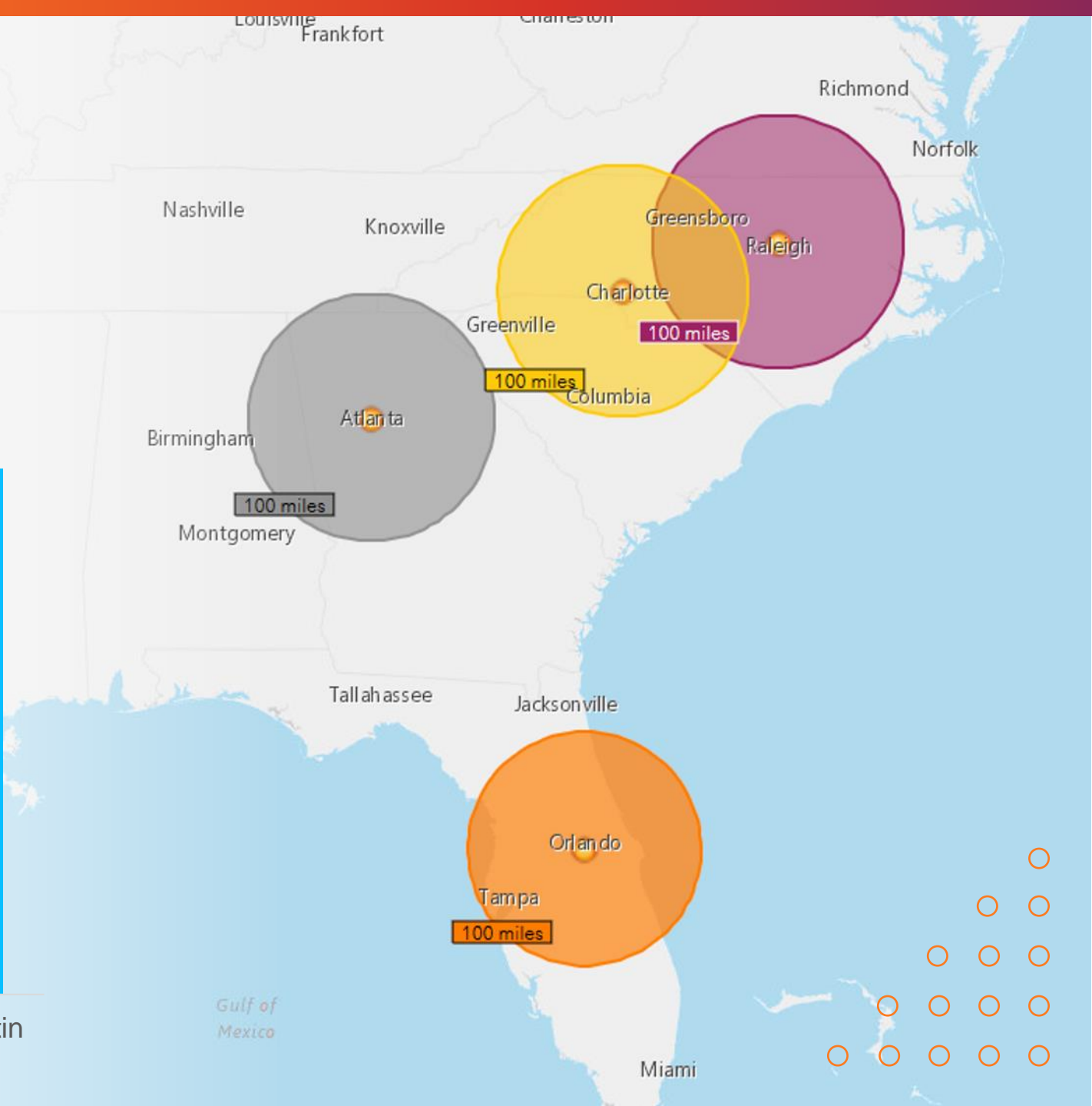
**EMBRY-RIDDLE**  
Aeronautical University

 **FLORIDA  
TECH**

# Annual graduates within 100 miles. (2 Driving Hours)



Source: JobsEQ, 2018-2019 Annual Graduates



# MILLENNIAL BOOMTOWN



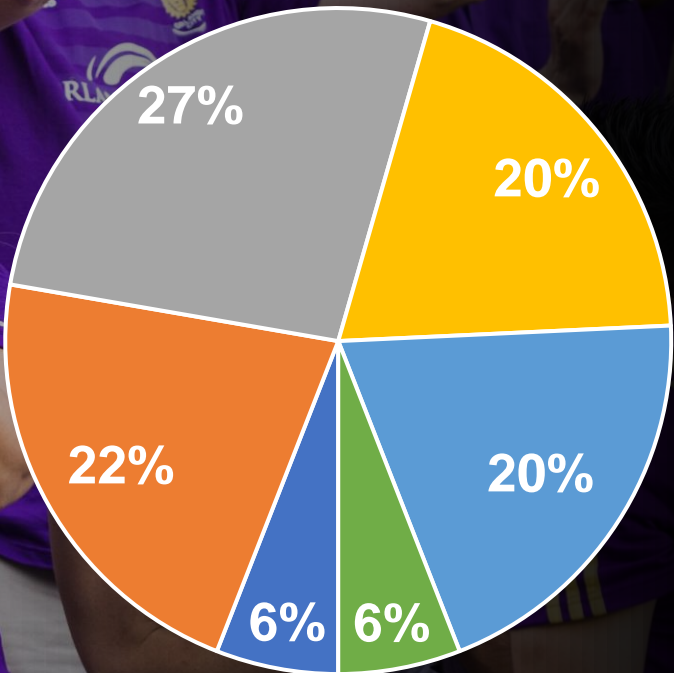
37

MEDIAN AGE OF THE  
ORLANDO REGION  
(U.S. Census Bureau, 2020)

55%

OF RESIDENTS  
ARE MILLENNIALS  
AND YOUNGER

Orlando MSA Population By Age Cohort



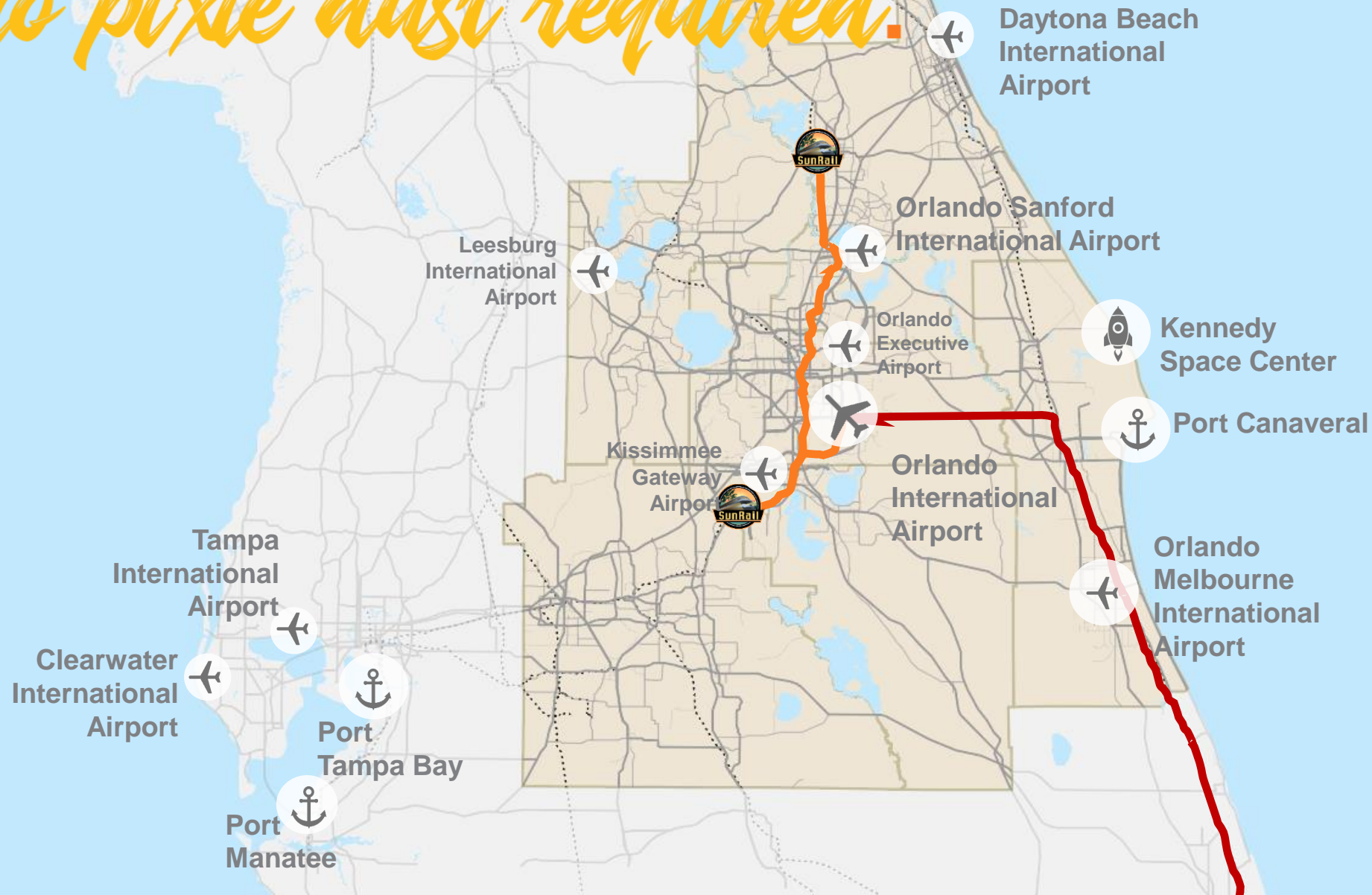
- Gen. Alpha (2017+)
- Gen. Z (1999-2016)
- Millennial (1981-98)
- Gen. X (1965-80)
- Baby Boomer (1946-64)
- Silent & Greatest Gens. (Pre-1945)

Generations breakdown defined by ESRI  
Source: ESRI 2021

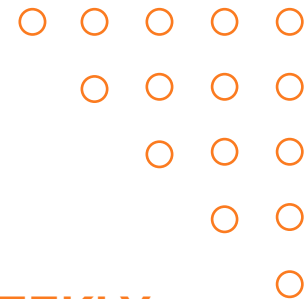


*Worlds* of entertainment.

Ride, drive, cycle or soar...  
*no pixie dust required.*



# Hyper-connected *air access.*

A map of the United States and Mexico is shown in a light gray tone. From a central point in Florida (Orlando), numerous thin gray lines radiate outwards across the map, representing flight routes to various destinations. The lines are denser in the eastern half of the United States and spread out towards the west and south. The text 'United States' and 'Mexico' are visible on the map.

WEEKLY  
**DIRECT  
FLIGHTS**

TO AMSTERDAM, PARIS,  
FRANKFURT, SAO PAULO,  
DUBAI AND MORE.

**50M**  
PASSENGERS  
ANNUALLY

**TOP 8**  
AIRPORT  
IN THE U.S.  
BY PASSENGER TRAFFIC

**19**  
CANADA  
DESTINATIONS  
WITH DIRECT  
FLIGHTS

**175+**  
NONSTOP  
DESTINATIONS  
ORLANDO TO  
THE WORLD

# SHOOTING FOR THE STARS IS IN OUR DNA.



Titan III Launch, 1965  
(State Archives of Florida)



## Did you know?

The Orlando region has a long history in aerospace from the world's first commercial aircraft flight to the present day launches into space at Cape Canaveral, located just 50 miles away from downtown. Its proximity to the Space Coast is a major factor in the region's robust aviation and aerospace workforce.





# SIMULATION IS IN OUR DNA.



## \$6B

IN ANNUAL SIMULATION  
CONTRACTS FLOW  
THROUGH THE REGION.

## Did you know?

Nearly every single one of 1,500  
annual new hires at JetBlue train at  
JetBlue University located at the  
Orlando International Airport.

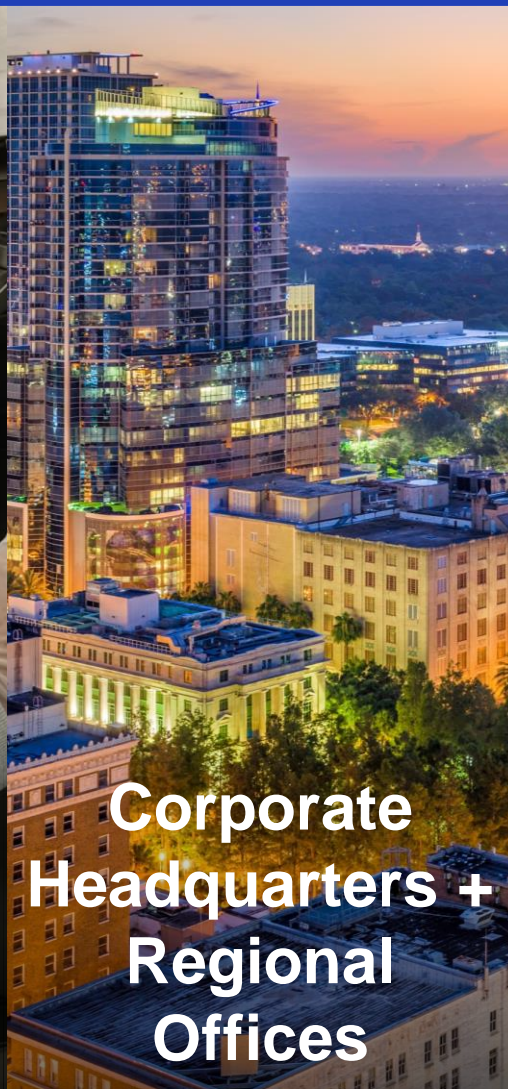
# TARGET INDUSTRIES



**Advancing  
Technologies**



**Advanced  
Manufacturing**



**Corporate  
Headquarters +  
Regional  
Offices**



**Aviation/  
Aerospace +  
Defense**



**Life Sciences +  
Healthcare**

# SUCCESSSES

MAY 2021 – MAY 2022

Total Jobs 6,980  
Cap. Invest. \$1.482B  
Avg. Wage \$89,769



# Advent Health

**Leading Hospital Network  
and Corporate Headquarters**  
**83,000+** Employees  
**35,000** in Central Florida



## LOCKHEED MARTIN

**Est. 1957**  
**8,000** Total Employees  
Expanded in **2006, 2018, 2019**  
**Missiles and Fire Control (MFC)**  
**2,000+** New Jobs  
**\$760M** Capital Investment



## DARDEN

**America's Leading  
Restaurant Headquarters**  
**175,000+** Employees  
**6,000+** Employees in Central Florida

Orlando Economic Partnership | UNBELIEVABLY REAL™

**Est. 1999**  
**900** Total Employees  
**Western Hemisphere Headquarters**  
**691** New Jobs  
**\$19M** Capital Investment



## KPMG

**KPMG's Global Training Center,  
"The Lakehouse"**  
**Est. 2018**  
**\$450M** Capital Investment  
**40,000+** KPMG employees visit per year



**Only U.S.-owned and U.S.-based semiconductor foundry**  
Operating Center for NeoVation  
Est. 2021  
**200 New Jobs in Central Florida**



**ASTRONICS**  
TEST SYSTEMS

**200+ Total Employees**  
Est. 2022  
**60 new jobs**  
**Corporate Headquarters w/ Engineering Labs**



  
**SOARTECH**

**Collaborating with the MST Cluster in Research Park**  
Expanded in 2021  
**100 Total Employees**  
**25 New Jobs**



**Red 6**  
Est. 2021  
**100 New Jobs**  
**Orlando technology hub**



  
**IRON GALAXY**

Expanded 2022  
**100 New Jobs**  
**2nd largest privately held game developer in North America**



**Deloitte.**

**Technology Delivery Center**  
Est. 2014  
Expanded 2016 and 2022  
**2,000+ New Jobs in Central Florida**  
**\$61M Capital Investment**

**GROWING**

**THE ORLANDO REGION'S  
GLOBAL BUSINESS BRAND**



**UNBELIEVABLY REAL**



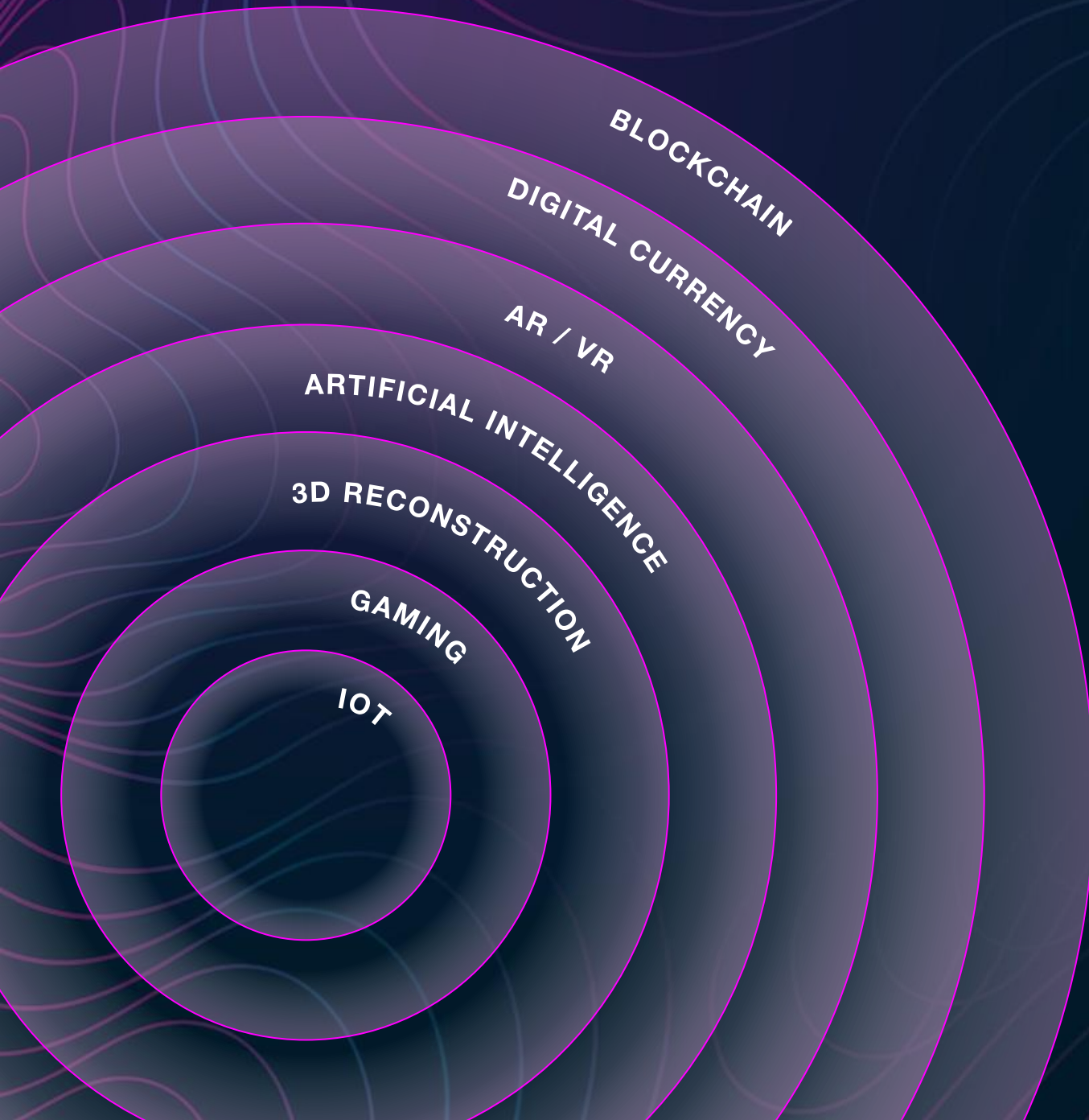
The Metaverse is being created and developed in Orlando... we call it

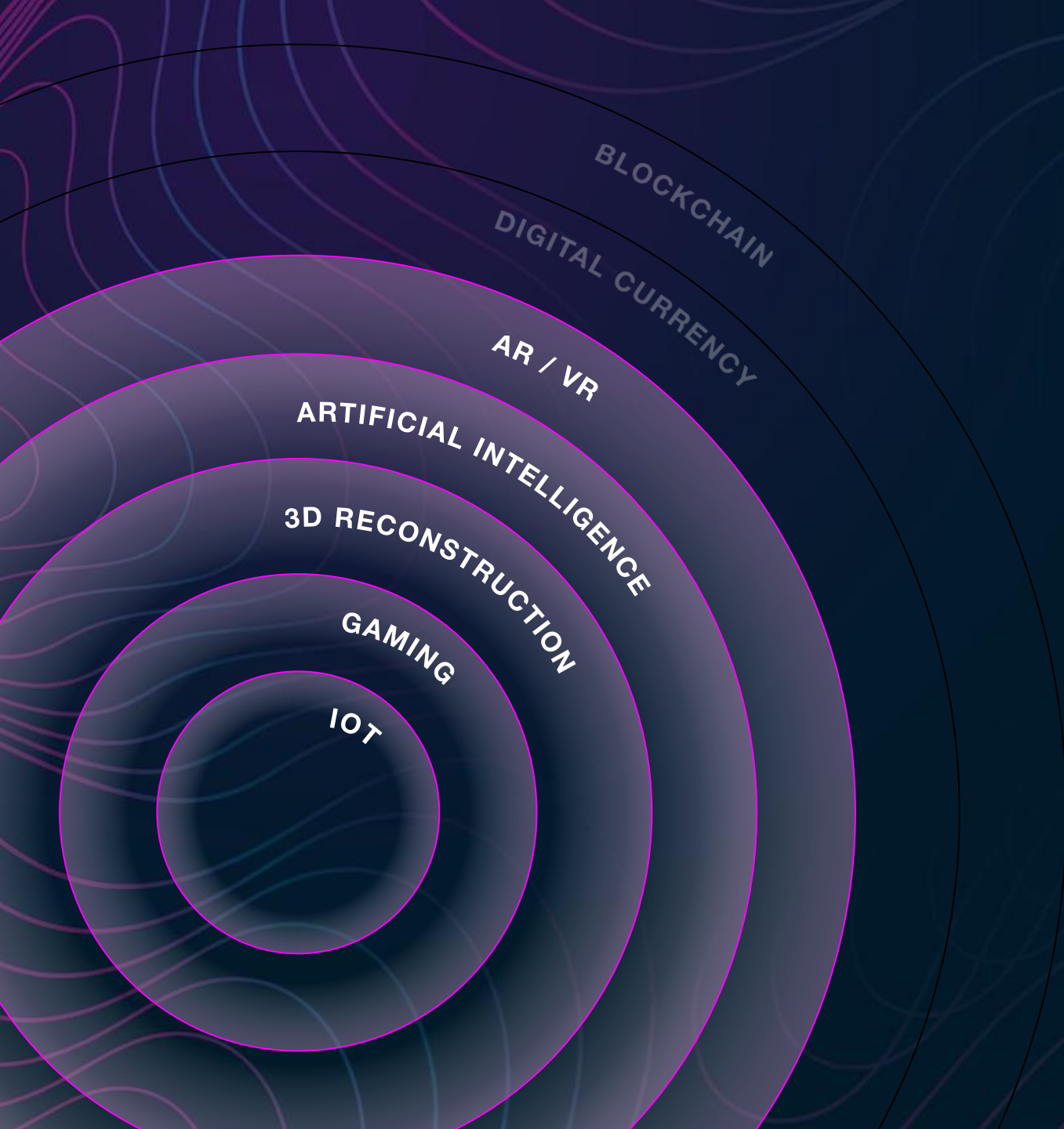
# META CENTER

[TheMetaCenter.org](https://TheMetaCenter.org)

*LIVE, WORK, PLAY AND CREATE IN "THE METACENTER."*

# WHAT IS THE METAVERSE

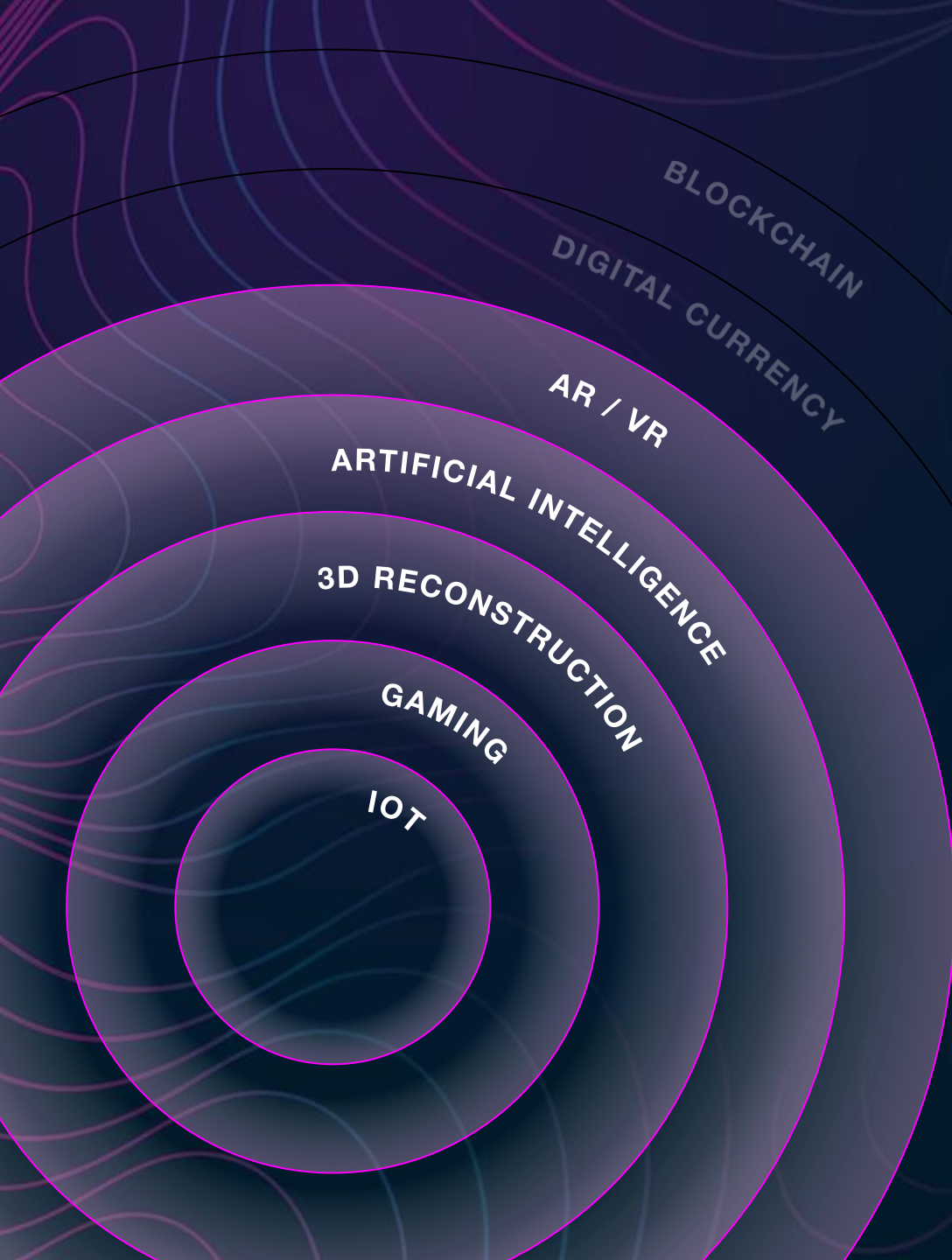




# WHAT IS THE METACENTER

## Orlando

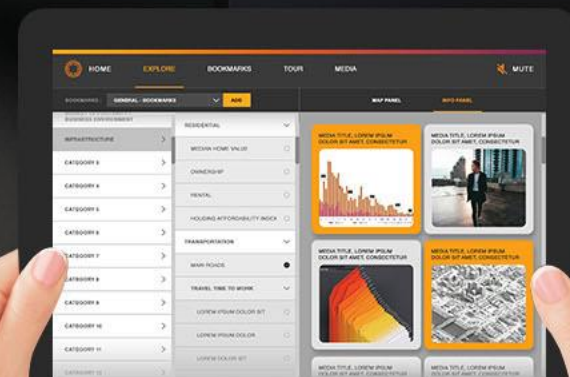
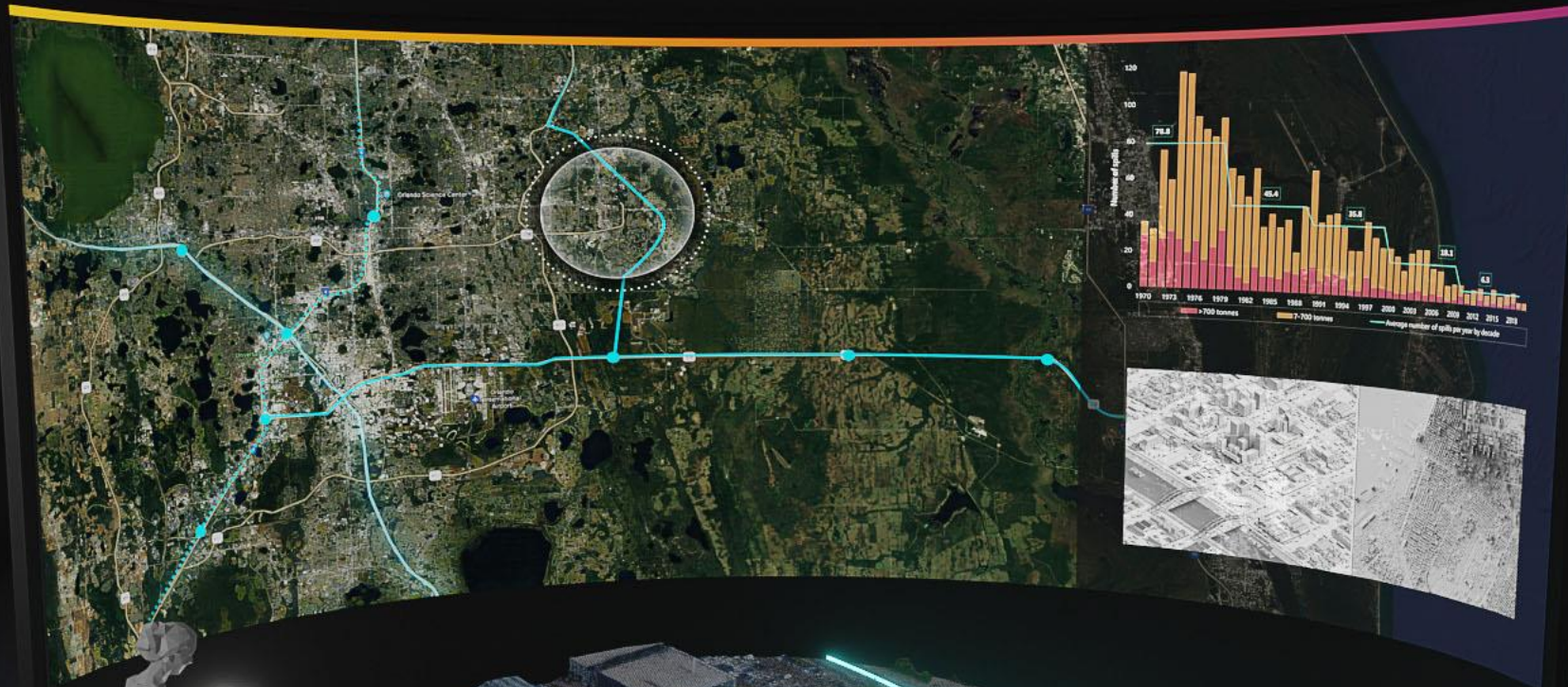
*"The home of digital experience"*



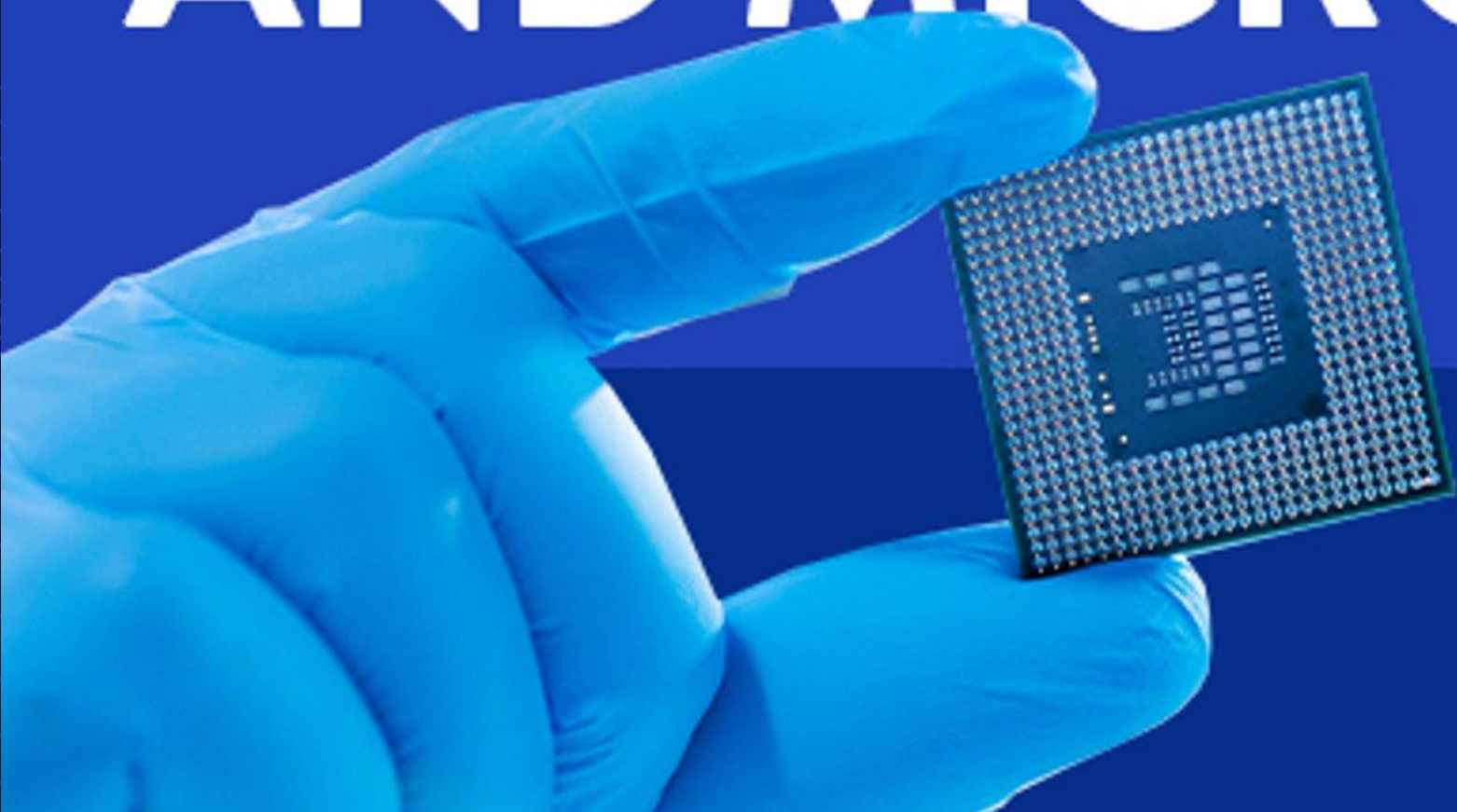
# ORLANDO'S DIGITAL TWIN



**ORLANDO**  
ECONOMIC  
PARTNERSHIP



# HOME TO MAGIC AND MICROCHIPS





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