

A photograph of a city skyline at night, with various skyscrapers and buildings illuminated. The lights are reflected in a body of water in the foreground. A bridge with streetlights is also visible.

# BUILDING CENTRAL FLORIDA

A large, white, 3D map of Central Florida is positioned on the right side of the page. The map shows the outlines of the counties in the region, with a slight shadow effect.

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## 2022 Media Kit

*Bi-monthly Publication Content Descriptions,  
Specifications, Rate Card & Due Dates*

The **Project Profile** section of *BUILDING Central Florida* magazine is the feature article of the publication and typically occupies the center spread of the magazine for maximum attention. The Project Profile tone should be editorial in nature, focusing on unique aspects, unusual construction methods or specific circumstances that the construction industry would find compelling, educational or of particular interest due to details inherent in the scope of work. The Project Profile section is developed **free of cost** to current CFC ABC member companies. Please note, the Project Profile is NOT sales or promotional content about the member company or its services. (See **Business Profile opportunities**.)

## ARTICLE CONTENT

The story should originate with the general contractor or prime contractor, but subcontractors are eligible to contribute as well. Alternatively, ABC staff will compile information and write the article if the member company does not have in-house resources to provide it.

## ELIGIBILITY

Project submissions must:

- include several ABC member companies involved in the development
- include member companies subs/suppliers (name, phone, email) contact list that participated in the project\*
- have been completed within the preceding 12 months
- located within the surrounding counties represented by the Central Florida Chapter (Volusia, Orange, Lake, Osceola, Seminole, Polk or Brevard).

## AVAILABILITY

Each bi-monthly issue features one Project Profile as center spread and is available on a first-come, first-serve basis. Space may be reserved in advance.

\* ABC will contact member companies to contribute to the article and offer special advertising rates in that issue to assist them with their marketing efforts. If a company chooses not to supply a list to assist with the promotion of the Project Profile feature content, the business may purchase the compiled article at the same rate as a Business Profile feature, as space permits. (See Business Profile opportunities.)

**PROJECT PROFILE**

**...honor the neighborhood's historical character**



**Lake House**

By Melissa Melcham, Corporate Communications Manager, FINROCK

In partnership with OneEleven Residential, FINROCK's latest finished building is Lake House, downtown Orlando's premier upscale mixed-use multifamily project located on 24 acres of the shores of Lake Ivanhoe.

Inspired by the modern art-deco aesthetic of the historic neighborhood, Ivanhoe Village, the apartments aim to blend into the existing community while standing out as an icon in the downtown Orlando footprint. The nine-story luxury towers feature 252 custom-home-level apartment and townhome units in a variety of studio, one-, two- and three-bedroom floor plans averaging 971 square feet along with more than 36,000 square feet of ground-level commercial space and structured parking. Because of the beautiful exterior architecture combined with luxurious and custom-home level interior amenities, Lake House is currently commanding the highest rents in Orlando.

Ivanhoe Village is one of downtown Orlando's main street districts, known for its unique art-deco architecture, parks and recreation, and eclectic bar and restaurant scene. Because of the artistic and significant nature of the site, Lake House benefited from a valuable level of input from local stakeholders prior to breaking ground. Through the conceptual design phase, Ivanhoe Village business owners and residents worked directly with the developer and FINROCK's teams to formulate a design based on two guiding principles - honor the neighborhood's historical character and create a new landmark within the City of Orlando.

Through building information modeling (BIM) and virtual reality (VR) software, FINROCK design teams were able to walk the residents through a virtual model that gave them an exact idea of what the building would look like and how it would appear and impact the skyline once completed.

Through the architectural details of Lake House, from the textured form liner that runs alongside the building to an LED crown that rests at the top, all selected design elements of the project aimed to complement the existing aesthetic of Ivanhoe Village, serving as an attractive commercial space in the community. With an iconic look visible from I-4, two tall LED spires that adorn the entire front of Lake House can be programmed to change colors for holidays and city celebrations, adding to downtown Orlando's vibrancy. Adding to the exterior building design are modern art-deco patio panels that serve as a kinetic art display, providing residents shade while concurrently changing the pattern of the building as it is never precisely the same. Meanwhile, the interior decor of Lake House features the most extensive collection of original gallery art exclusively from local Orlando artists - the only multifamily housing project in Orlando to do so.

**...create a new landmark within the City of Orlando**



**...features the most extensive collection of original gallery art exclusively from local Orlando artists**



**Central Florida Members**

Bernhard MGC, LLC  
BrightView Landscape Development, Inc.  
Evo Sun Enterprises, Inc.  
GRECO Aluminum Railings, Inc.  
HeliQuest Direct  
J.A. Cronin, LLC  
Jon M. Hall Company, LLC  
Hospitality  
Southern Foam Insulation, Inc.  
The Sewell Company, Incorporated  
Sunbelt Assets & Mgt., Inc.  
Sunbelt Rentals  
Terrain Consultants, Inc.  
UCC Group Inc.  
United Rentals

Project Profile feature with ABC member companies list

## ADD-ON PAID PLACEMENT COVER IMAGE

Member companies may reserve the front cover image to promote their **Project Profile** article. (See **Cover Photo opportunities**.)



The **Cover Photo** of each *BUILDING Central Florida* magazine is paid placement offered to the general contractor/member company for the issue's **Project Profile** feature article and includes the member company logo and introductory copy from the article on the **Table of Contents** page.

Should the GC not reserve the front cover image, it will be offered to other member companies having content in the issue, such as Anniversary Articles, Business Profiles, etc.

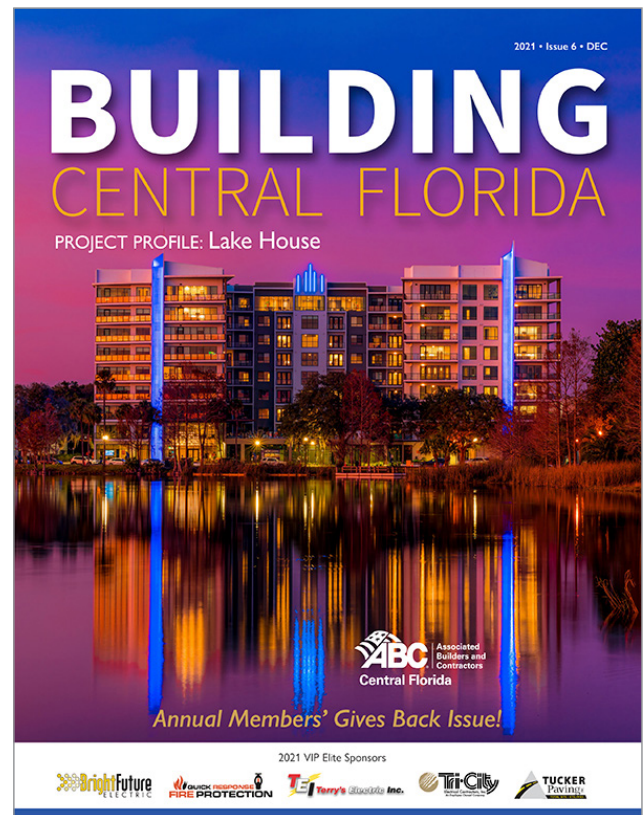
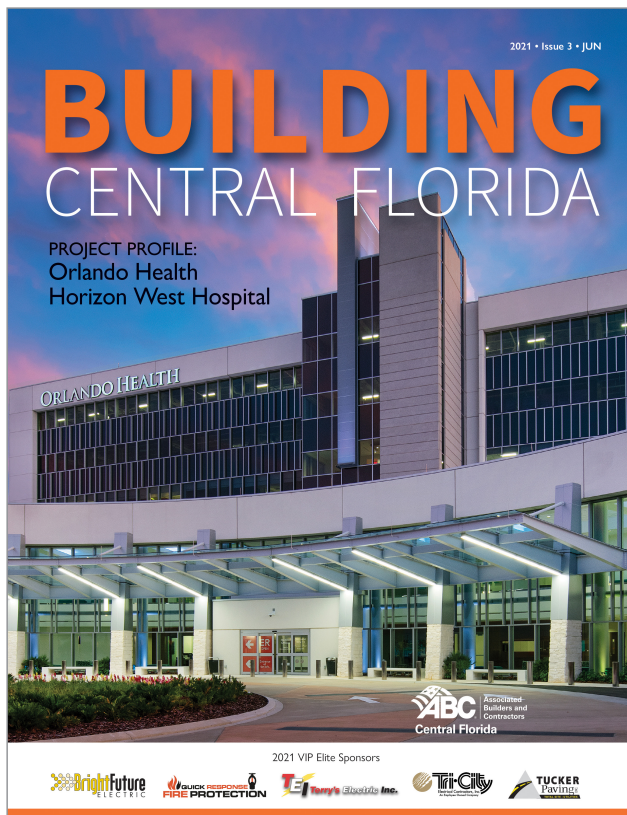
Photos submitted for the cover must be high-quality, professional photography supplied by the company/member or its imagery source. Photo selection is based on overall design aesthetics and editorial relevance and must have necessary signed photo usage rights consent on file with CFC ABC. Final photo selection is at the discretion of CFC ABC.

### ELIGIBILITY

Photo submissions must:

- be projects completed within the preceding 12 months
- feature projects located within the surrounding counties represented by the Central Florida Chapter (Volusia, Orange, Lake, Osceola, Seminole, Polk or Brevard)
- have relevancy to content included in the issue
- high-resolution digital files, 300 dpi or higher
- acceptable file formats include .psd, .tif, .jpg

(See **Rate Card** for additional information)



Cover Photo - paid placement includes Table of Contents image, intro copy and company logo

The **CFC Business** section of *BUILDING Central Florida* magazine contains articles written and submitted by member companies on topics they are considered to be the Subject Matter Experts. CFC Business articles are to be editorial, educational and insightful, and may include best practices based on experience. The goal is to engage the reader with content they won't easily find anywhere else and relevant to commercial construction in Central Florida. The CFC Business articles are published **free of cost** to current CFC ABC member companies. Please note, CFC Business articles are NOT sales or promotional content about the member company or its services. (See **Business Profile** opportunities.)

## ARTICLE CONTENT

Content can be any of the following:

- new or emerging construction methods or products
- advances in technology
- safety practices and procedures
- education and training
- construction law
- mentorship programs
- employee relations

## ELIGIBILITY

Submissions for publication should include the following:

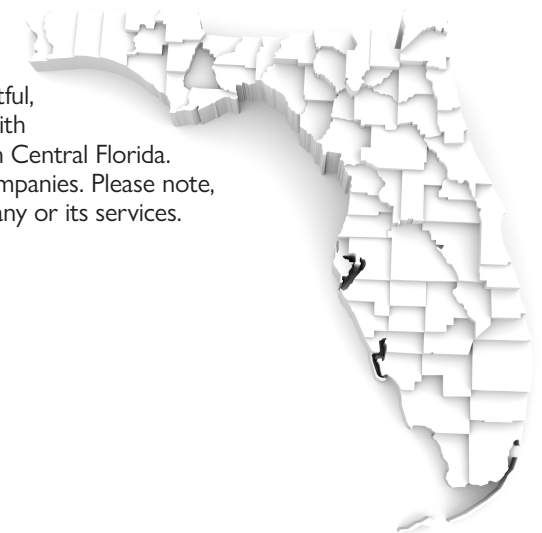
- word count can vary but not exceed 800 words if graphics are included
- high-quality photos or illustrations if possible with short descriptive captions
- quotes with references where applicable
- submitted as Word documents, not PDFs

Article must originate with the member company as submission of content gives CFC ABC authorized permission to publish. ABC staff will compile information and graphics to comply with BCF style and layout availability. Article will contain headline/title, author/byline, company name and contact information.

## AVAILABILITY

Each bi-monthly issue features multiple articles available on a first-come, first-serve basis, as space permits, and does not guarantee specific placement.

(See **Rate Card** for additional information)



### CFC BUSINESS

## Technology Tips for Construction Firms During COVID-19

By Sherry Gault, Wilham

COVID-19 will be a challenge for everyone, not only a pandemic, but as the single most significant cause for transformation across the world.

The impact of this pandemic will most likely change the way that we interact with others, conduct business, and handle daily routines indefinitely. Many industries have had to adapt to new methods of working with little to no preparation, notably the construction industry. Construction companies that can remain open during the COVID-19 crisis will now have a different outlook on construction management. We want to share some insight on what construction companies can do to stay ahead of the curve.

### Keep Project Teams in the Loop

Most construction firms' project teams are out in the field. They rely on on-site processes to get their work done. Construction project managers must maintain open lines of communication with their superintendents and other field staff. With a stay at home orders and social distancing, it is now challenging to maintain face-to-face relationships. Additionally, construction staff may not have the ability to get to site drawings, permits or other documentation because they now must work remotely. By utilizing Microsoft Teams, a new project team can be created in the platform for members to chat about various topics, share and collaborate on documents and schedule and facilitate virtual meetings. A project team can also use Teams to provide access to external users (outside of the Construction company) so that they can also collaborate, share content and meet with the team remotely.

### Teams: The Hub for Teamwork in Microsoft 365

- Chat, calls, and meetings for today's teams
- Integrated Microsoft Office 365 apps
- Customizable and extensible
- Enterprise security, compliance, and manageability

### Ability to Access and Share Content

The ability to access and share content is critical to the success of not only running a project but potentially bidding on new projects.

Microsoft 365 document management solutions support up to 120 file types (including large CAD files) and offer up to 1 TB of space in each document library source. Additionally, in March 2017, Microsoft announced integrations with Autodesk and AutoCAD for Microsoft OneDrive and SharePoint.

Looking further into the OneDrive example to collect RFI information, an Estimating Coordinator can create a new folder within their OneDrive with the required documents, and control who can access those documents. OneDrive provides the following options: share with anyone with a link, share with people within their organization, share with people with existing access, or share with specific people. The Estimating Coordinator can also specify the shared link allows for reading or editing rights on the folder. This example is just one way that construction firms, especially firms that already have Microsoft 365, can eliminate the need for FTP setups to share information.

### Move Away from Paper—Quickly Digitize Paper Forms

Microsoft 365 and Teams allow for quick ways to transform paper forms into digital ones while also providing the ability to capture and save the data collected from them. This solution can convert information obtained in a paper format to an electronic format in under 10 minutes. This solution eliminates the need for keeping hard copy documents on the job site and creates transparency for the project team information collected from a Microsoft Form gets entered in real-time in an Excel spreadsheet. The spreadsheet gets securely stored in Teams.

Let's look at Daily Reports, for example. In Teams, a construction Team can go to the Files tab, and choose New Forms for Excel. The Forms editor gets launched, where we can quickly create the fields from the Daily Report into an electronic format. Once the form gets created, a link becomes available, which gets provided to the individuals who need to complete the Daily Report. The report can be completed either on any device (computer, laptop, or mobile phone).

After the form is submitted, the results get collected in the Excel worksheet.

Continued on page 14

## Technology Tips - May-June 2020 (Word count <950)

### CFC BUSINESS

## Technology Tips for Construction Firms During COVID-19

Continued from page 12

Investigate Cloud-Based Solutions for Existing Applications

Some construction firms still utilize many of their applications through a VPN connection. In these times, where everyone is accessing everything over the Internet, this can create a security risk. Now is the time to move away from VPN-based solutions and look towards the cloud. Construction firms should investigate the cloud-based version of their apps. If available, to eliminate the use of VPN or Citrix-based setups for access. If there is no cloud-based solution, construction firms should still investigate other software that provides access without the use of a private network connection. Looking into a new solution may not be the highest priority, so devising a plan to cut down the load on network resources may be the best option. Limit application use to those individuals who need to use them. If there are staff members who do not need to use VPN to access their day-to-day tasks, ask them not to log in to those applications as frequently if not required.

These few quick tips above can help reduce or eliminate a firm with more flexibility to operate in these challenging times. Please reach out to Sherry Gault (SGault@Wilham.com or Ray Basso, Partner, CH2M Hill, Team Leader for Florida Construction Services (FLCS) at wilham.com for more information.

### CFC EYE ON DESIGN

## Creating A Dream for the New National Children's Museum

By Jeff Stacey, Entech Innovative Engineering

Taking a basic sketch provided by a client, then designing, engineering, fabricating and installing the specialty project takes years of proven experience in a range of markets. With the late February 2020 opening of the National Children's Museum in Washington, D.C., children up to age 12 can now experience interactive exhibits focused on science, technology, engineering, arts and mathematics, or STEAM, including the marquee Dream Machine three-story climber and slide.

Entech Innovative Engineering partnered with Universal Services Associates to engineer, build and install the Dream Machine from the ground floor up three stories, where children can let off steam by imagining they are an airplane pilot in one of many lifted Easy Pods up in the clouds or sliding down the 45-foot slide like an astronaut landing from space. Located on the Space Coast of central Florida, Entech Innovative has more than 25 years of experience combining art with technology to build creative solutions for museums, theme parks, experiential marketing agencies, and large government contractors.

The Dream Machine is composed of the main climbing structure, the large slide for older children and adults, the little cloud slide for smaller children, two easy pod enclosed structures, a sea saw and different themed areas including 14 suspended marine pods, several hanging weather balloons with mirror balls and cloud clusters formed from several white acrylic spheres. Some of the more innovative processes used to construct Dream Machine included 3D modeling software combined with the use of milling machines used to build a virtual model, then used in fabrication. Drawings of the parts were then delivered to our fabricators and vendors to build with exact details.

This project had a challenging installation due to its small space spanning three floors in height and nearly 30,000 pounds of steel and fiberglass components, not including the equipment needed to erect and assemble the structures. Small Spider Cranes, forklifts and aerial work platforms, sometimes all working in concert, were used to install the project.

Some of the most difficult engineering for the Dream Machine included correctly lining up the suspended pods and ensuring the angles where right and true. Because of the ongoing collaboration between engineering and project management teams, the design was well developed and easier to put together on site.

As with all Entech Innovative projects, proven safety features were installed throughout the Dream Machine. High density polyethylene, or HDPE, was installed to prevent children from receiving scrapes and safety netting was placed around the steel frame. Additionally, the pod rings were fabricated to lock into the brackets as they were installed and pods included small holes to let in light, as well as additional lighting in some of them to assist children. The whole climbing structure is also wheelchair accessible at multiple points.

"There's a magical moment of entry as soon as visitors enter the front door," said Crystal Bowyer, the museum's president. "The Dream Machine gives children a chance to let off steam by climbing from the ground floor up three stories and sliding down. With 20,000 square feet of exhibition space, the museum features plenty of rooms including permanent and temporary exhibits. Great design is very relevant!"

Other contributions to the \$16 million project include PNC Bank, Nickelodeon, the Bill & Melinda Gates Foundation, the National Oceanic and Atmospheric Administration, the District Department of Transportation, the State of Qatar, and Microsoft. Visit nationalchildrensmuseum for more details.

Photo courtesy of Jason Dixon

## Eye On Design - May-June 2020 (Word count <575)



The **Business Profile** feature in *BUILDING Central Florida* magazine is paid placement of **editorial content** delivered in an article format which focuses on the member company. This is an ideal opportunity for member businesses to tell their story to hundreds of commercial construction companies in Central Florida, in print and online.

## ARTICLE CONTENT

The story should originate with the member company or their marketing representative. Content should include specifics about company products and services, niche areas of expertise, examples of current projects or clients. This is where the member company has the full attention of the reader, so informative, friendly and detailed content is encouraged. Alternatively, ABC staff will compile information and write the article if the member company does not have in-house resources to provide it.

## AVAILABILITY

Each bi-monthly issue features two Business Profile member companies on a first-come, first-serve basis. Placement is determined on a per issue basis so Business Profile feature articles do not have competing member paid advertising on the same spread. Space is limited and specific issue reservations are accepted but not guaranteed.

## SPECIFICATIONS

- Editorial content submitted in MS Word accompanied by photos and logo. ABC marketing staff will create the layout to adhere with the BCF style guidelines. *(Pre-designed layouts will not be accepted as final but may be sent for representation of member company brand guidelines.)*
- High-resolution images and logos need to be sent as separate files
- Sizing and placement will be determined by ABC
- Layouts include a headline/title, author/byline, logo, one or two images and member contact information
- Half-page profile approximately 300-400 words
- Full-page profile approximately 700-750 words

(See **Rate Card** for additional information)



# Relationship Based, Performance Driven

**Florida's Recognized Industry Leader**  
Comprehensive Energy Services LLC  
provides a full range of advanced commercial HVAC and plumbing services, including mechanical engineering design, mechanical construction, plumbing, IAQ, building automation systems installation, service and maintenance.

Founded in 1992 by Todd S. Morgan, PE, CES has more than 300 employees statewide and projects ranging from small tenant finish and service repairs to multimillion-dollar attractions and hospital renovations.

"The key to our success is our relationship-based, performance-driven culture," said Todd S. Morgan, PE, founder, president, and CEO. "Our vision, mission, and values foster our long-standing client relationships and consistently deliver best-in-class specialty contracting and service."

They are a nationally recognized leader in design-build-maintainment contracting for the commercial, healthcare, industrial, institutional, public sector, and entertainment industry with offices located in Central Florida, West Coast Florida, South Florida, and North Florida. They are excited to recently expand

"We are excited to have one of CES technicians certified in the programming and procedures of orbital welding, which work on all bands of equipment; and the ability to train more technicians when needed," said Todd. CES is now qualified and certified to self-perform work to all high purity installation standards at Florida's health facilities."

Understanding the strong and bold history that has been built by Todd and Shelly, as well as the CES family – they recently decided that

munities reflects a company-wide mission that literally reshapes lives. At CES everyone is appreciated as a member of a larger family that values and respects each individual and cares about their families and personal lives. CES supports charitable organizations that directly affect their employees, or represent a person passionate to them.

CES is honored to be recognized as one of the 2021 Top Workplaces USA by Enr magazine, because they embrace their more than 300 team members as members of their family and they are humbled to be recognized by them in this incredible way.

In 2020 they were recognized by the Orlando Sentinel as a Top Workplace, and for the 10th year in a row they were recognized as one of the Best Places to Work by the Orlando Business Journal. The Orlando Business Journal named Shelly Morgan among its 2020 Women Who Mean Business, one of only 21 businesswomen in Central Florida to receive this prestigious honor.

"Our time-honored tradition of workplace excellence driven by a family-like professional environment and teamwork are, and will continue to be, the formula for success at CES."

Morgan, co-founder:

Even in the face of COVID-19 that greatly impacted many of the industries that CES works with, the company did everything in its power to retain employees and find creative ways to assist them during this extremely difficult time.

"We held onto our people and got as creative as we could so that now as things are getting better, we don't have a shortage of workers," said Todd. "We have people in the three-point state, ready to go."

CES actively supports numerous industry associations like the Academy of Construction Technologies (ACT), Associated Builders & Contractors, Inc. (ABC), Association of Energy Engineers (AEE), American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE), Builders Association of North Central Florida (BANC), Building Owners and Managers Association (BOMA), Florida Florida Hotel & Lodging Association (FHFLA), Employers Association Forum (EAF), Florida Executive Women (FEW), Florida Healthcare Engineering Association (FHEA), International Family Management Association (IFMA), National Association of Women in Business (NAWB), among others.

To learn more about CES or to join their team, please visit [cesmccommercial.com](#). ■

PDA ADVERTISING CONTENT

BUSINESS PROFILE

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## Comprehensive Energy Services

Relationship Based  
Performance Driven

a brand refresh was a necessary component of the exciting evolution that the company is now under-taking. They now have brand elements that are recognizable as "descendants" of the original branding, and are cohesive with the ever-changing digital landscape and format properly on social media channels, websites, and screens.

"Our brand is the driving force behind our success and provides direction, focus for everything we do in the future, including our expansion into new industries and diversification of services," said Todd. "We are focused on who we are, why we do what we do, what we stand for, what makes us unique, and how we deliver on our promise to our employees and clients."

One of their brand values is giving back to the communities they serve, and they are proud to be consistently recognized and ranked as Florida's largest family-owned businesses, top specialty contractors, and top philanthropic companies. Their involvement in their com-

munities reflects a company-wide mission that literally reshapes lives. At CES everyone is appreciated as a member of a larger family that values and respects each individual and cares about their families and personal lives. CES supports charitable organizations that directly affect their employees, or represent a person passionate to them.

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To learn more about CES or to join their team, please visit [cesmccommercial.com](#). ■

their work in the aerospace industry on the Space Coast.

CES's wide range of services include preventive maintenance, HVAC/R, plumbing system solutions, building automation, sustainability, new construction, and pre-construction.

They now have the capability to fabricate and install high purity process piping systems as required in the pharmaceutical, semiconductor, aerospace, and food and beverage industries. They are proficient and certified in the programming and procedures of orbital welding for all clean, sanitary, and high purity piping projects.

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Business Profile feature full-page  
Word count <750

CFC BUSINESS PROFILE

ROAD ADVERTISING CONTENT

## What it Means to Deliver Outstanding Customer Solutions

By Kevin McCoy

Argos Sales Manager, Central Florida

At Argos, when we say our focus is on delivering outstanding solutions to our customers, we mean it. Many companies focus on what they can deliver to the customer, but we take a different approach. Our customers and their needs drive what we deliver. We have story

leveraged our technical know-how and quality control to deliver concrete products that not only met their needs, but exceeded them.

In our Central Florida market specifically, we have worked alongside our customers for decades, so we have the experience and understand their challenges and project needs.

Because of this deep knowledge, we are continuously looking for ways to improve our products and services that will solve the ever-evolving challenges that our customers face every day—from higher strength, quicker set-up times, harsh environments, sustainable materials, color and more. We work hard to make sure we can answer the call from our customers without compromising on quality. Backed by a quality management system (QMS) manual that meets ISO 9001, our in-house technical expertise and our concrete products through a rigorous research and development process with both laboratory and field-testing, including testing for durability and long-term durability, sustainability and shrinkage, before any of our concrete products are introduced to the market.

In addition to a wide portfolio of products, we also look to deliver services that create value for our customers. A great example is Argos ONE, our online customer platform that makes it easier to do business with Argos. Argos ONE allows our customers to view and pay invoices online, as well as provides real-time access to view deliveries, bulk invoice exporting, and more. It is even mobile-friendly, giving our customers on-the-go access to their account, while in the field or on a jobsite. This service is above-and-beyond the products that we deliver, but it is a great example of our approach to business. By putting our entire focus on our customers, we are continuously looking at creative and innovative ways that we can make the jobs of our customers a little easier, make their projects go a little smoother, and ultimately, make our customers proud to work with Argos.

We are fortunate to work with great customers who look to us for our technical knowledge, unwavering quality, and a passion for working on the construction projects that are being built in the very communities where we live. ♡

LET US HELP YOU WITH YOUR PROJECT  
SOLUTIONS  
407-967-9672

after story of how we created value for our customers because we listened to the needs and concerns they had for their project, and we

Business Profile feature half-page  
Word count <450

The **Member News** section of BUILDING Central Florida is a forum for companies to share information that is of interest to the Central Florida membership. This service is provided **free of charge** to all member companies on a first-come, first-serve basis, as space permits. Content should be editorial in nature. ABC does not include press releases about ABC awards in this section as there is usually an article covering the topic. Please note, Member News is NOT sales or promotional content about the member company or its services. (See **Business Profile opportunities**.)

## TYPES OF MEMBER NEWS

Content can be any of the following:

- new awarded projects
- project milestones - topping out parties
- project completions
- new employees
- employee promotions
- awards from other industry organizations
- company merges, expansions and the like

## ELIGIBILITY

Submissions for publication should include the following:

- 100 - 250 word count per topic
- be located within the surrounding counties (Volusia, Orange, Lake, Osceola, Seminole, Polk or Brevard)
- high-quality photos with captions
- quotes with references where applicable
- content not previously published in BCF
- submitted as Word documents, not PDFs

## AVAILABILITY

Each bi-monthly issue allocates approximately 3-4 pages for Member News content, including images. Listings are alphabetical by member company name. ABC will modify the section layout to accommodate a minimum of 10 companies per issue. If a company submits multiple topics for inclusion, ABC will allocate space to one topic per company first. Topics must be submitted as individual documents for consideration and may be held for a future issue as space dictates. Final selection is at the discretion of CFC ABC and content will be edited if necessary.

(See **Rate Card** for additional information)

### MEMBER NEWS

Member News is a forum for companies to share information with the Central Florida Chapter membership. There is no fee to submit content. This service is available to all member companies on a first-come, first-serve basis, as space permits. Content should be editorial in nature. For more information contact Lauren Kelly, Marketing Director at 407.628.2070 or email [lkelly@abccentralflorida.org](mailto:lkelly@abccentralflorida.org). Download the Media Kit from [www.abccentralflorida.org/building-central-florida/](http://www.abccentralflorida.org/building-central-florida/)

#### Accout Engineering Company

... is being acquired by a division of a French private equity firm Ardian's North America Direct Buyout team has reached an agreement with selling members of the executive management team and the Varner family to acquire a majority stake in the Orlando-based firm. The deal, set to close during the year's fourth quarter, will give Ardian a 65% share of ownership, while the remaining Accout management will receive 40% from Kruse, managing director of Ardian North America Direct Buyouts, told Orlando Business Journal. Terms of the deal were not disclosed. "The move closely we looked at and decided to move forward with the fundamentals and saw an opportunity to grow the business," Kruse said. "The fact that the company continued to perform well despite the macroeconomic uncertainty was critical. That strong performance was driven by the attractive, robust and market that the company serves, including education, health care and infrastructure-related projects like airports." Kruse said there is potential to expand the company's footprint outside of the Southeast, and added that the Accout headquarters would not leave Orlando. As part of the investment by Ardian, Accout will transition to leadership team. Randy Keller will become president and CEO. Bill Catalano will become executive vice president and COO and Chris Robertson will become CFO. The trio of executives were all with Accout prior to the announced acquisition. "We see significant opportunities to expand both geographically and to broaden the service offering throughout our existing network of branches," Keller said in a prepared statement. "We are delighted to have Ardian as a partner as we embark on the next stage of our growth." [accout.com](http://accout.com)

#### R. C. Stevens Construction Company

... started work to give us a 200,000 SF Processing facility for Peace River Citrus Products located in Bartow, FL. This expansion will result in manufacturing Florida's Mid-orange juice sold in McDonalds throughout the U.S./Canada for Coca-Cola. R. C. Stevens has had a long standing relationship with both clients for many decades. Processing of the new facility is targeted to start end of 2021 or in early 2022. ... was awarded preconstruction and construction management services for a 150,000 SF warehouse for Todylan Bakery in Plant City, FL. Sitework started in September with completion slated for late 2021. [rcstevens.com](http://rcstevens.com)

#### Rhodes Building Company

... was the general contractor and provided pre-construction services for project developer Red Star Partners on Park Platted School's new preschool in Winter Park, served as the general contractor for the Bush Science Center Greenhouse project at the Rollins College Bush Science Center. Driving down Fairbanks Avenue in Winter Park you can view the magnificent glass structure going up. Rhodes is excited to be making this unique concept a reality and are thankful to support the students and faculty. Go Rollins! ... are once again supporting the University of Central Florida's athletic program now that football is back, and students are returning to campus. They are expanding the Digital Media Center in UCF Football's Bourne House Stadium - bringing fans near and far a robust play-by-play game experience. Rhodes is proud partners of UCF Knights Athletics. Go Knight! ... provided two key players in their organization. Zack Brontage, an instrumental contributor to the growth of the company, was recently promoted to operations manager. Joe Campbell, previously serving as a highly successful site manager, was promoted to project manager. Please join Rhodes in congratulating Zack and Joe on their new roles. [www.rhodesbuilding.com](http://www.rhodesbuilding.com)

#### Robins & Morton

... is serving as the general contractor and recently broke ground on an innovative health care complex for AdventHealth Renaissance, the new 340,000 SF complex will include a 17,000 SF ER with 24 patient rooms and diagnostic along with a health park to bring primary and specialty care to the growing area. Having worked with AdventHealth previously on multiple projects, the team is up to the task to modernize and expand the world-class care in Central Florida. The complex is expected to open in October 2021. [www.robinsandmorton.com](http://www.robinsandmorton.com)

#### Winter Park Construction

... is nearing completion of XL Soccer World Lake Nona located at 12214 Summer Avenue. XL Soccer World Lake Nona is a fully air-conditioned indoor soccer facility incorporating two soccer fields with built-in and the latest 3G artificial 50 million dollar field and Volleyball, a lounge bar / lounge area, and enough seating for full field viewing. The project is currently under construction and is planned to begin serving the local community in November. "Soccer in Orlando has exploded over the past 10 years. Add to that the growth of Lake Nona as a community and the opportunity to expand our footprint with another Soccer World facility seemed logical. XL Soccer World Lake Nona is a fully air-conditioned state of the art facility for indoor soccer. With a bang enter too hot or too rainy for most of the year, playing soccer about 60% availability." Andrew Jones, XL Sports [www.winterparkconstruction.com](http://www.winterparkconstruction.com)

#### J&K Construction

... was named to Orlando Business Journal's Golden 100 list for the largest privately held companies in Central Florida, ranked by most recent year-end gross revenue. "It's amazing to see just how far J&K has come since we started in 1987," said Paul Holmes, founder of J&K. "It's incredible proud of this list of largest General Contractors as well as the Golden 100 list by the University of Florida for their growth. Holmes said, "We are thankful for our incredible partners and our hardworking employees who have helped us achieve outstanding results on every project. Without them, we wouldn't be where we are." [www.jkconstruction.com](http://www.jkconstruction.com)

#### PCL Construction Services, Inc.

ENR Southeast 2020 Best Projects Award/Central Florida Projects: Award of Merit, Residential Hospitality, KPMG Labhouse, Orlando DPR Construction ... Best Project, Small Project, Tulum, Ta-Bar Restaurant, Lake Buena Vista, PCL Construction Services, Inc.

Rhodes Building Company - Park Platted School, Winter Park, FL  
Rhodes Building Company - Rollins College Bush Science Center, Winter Park, FL  
R. C. Stevens Construction Company - Peace River Citrus Products, Bartow, FL  
R. C. Stevens Construction Company - Todylan Bakery, Plant City, FL  
Quality Metals, Inc. - XL Soccer World Lake Nona, Lake Nona, FL

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